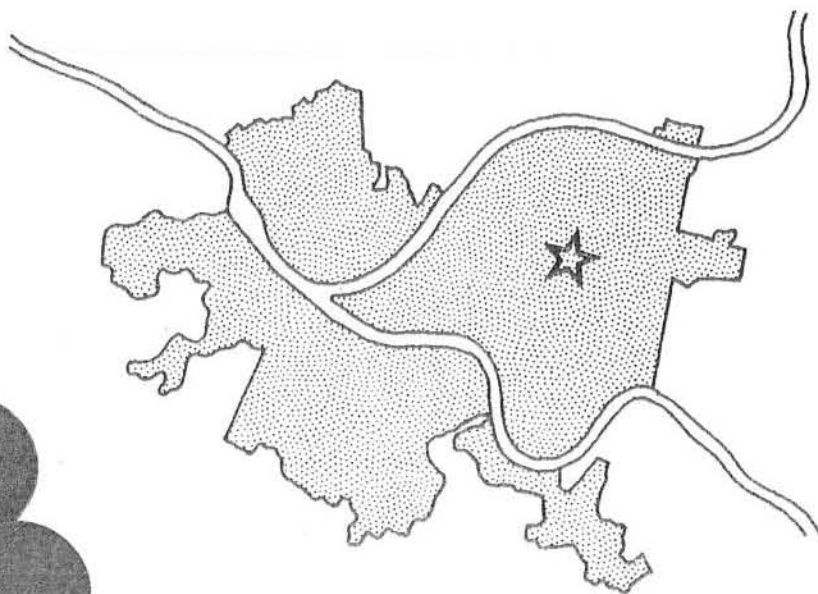


a community profile of *shadyside*



prepared by
the department of city planning
pittsburgh, pa. august 1974

0600

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PREFACE

One thing that citizens need if they are to take part in planning for their neighborhoods is up-to-date information about their neighborhoods. This booklet is an attempt by the Pittsburgh Department of City Planning to present information, primarily from the United States Census of Population and Housing, for use by citizens and community groups. Unfortunately, census material is not perfect; it may not have all the information that you need and it may not be in the most useful form for your purposes. It is, however, the best that is available.

Where possible, comparisons have been made between 1960 and 1970 characteristics, and between neighborhood and city-wide values, in order to better understand present neighborhood conditions.

The material has been divided into four sections, Population, Housing, Socio-Economic characteristics and Community Facilities. Although most of the information comes from the 1970 Census of Population and Housing, the statistics on building permits (new, and alterations) come from the city's Bureau of Building Inspection; the crime data was compiled by the Bureau of Police; and the welfare data was provided by the Allegheny County Board of Public Assistance. The summary tapes from which much of the census information was extracted were provided by the Southwestern Pennsylvania Regional Planning Commission.

SHADYSIDE

Shadyside is generally considered to be bounded by Centre Avenue, Fifth and Penn Avenues and Neville St., although definitions vary. For statistical purposes, it is composed of Census Tracts 701, 702, 703, 704, 705, 706, 707, 708 and 803.

Shadyside is chiefly residential with most structures built in the latter decades of the 1800's.

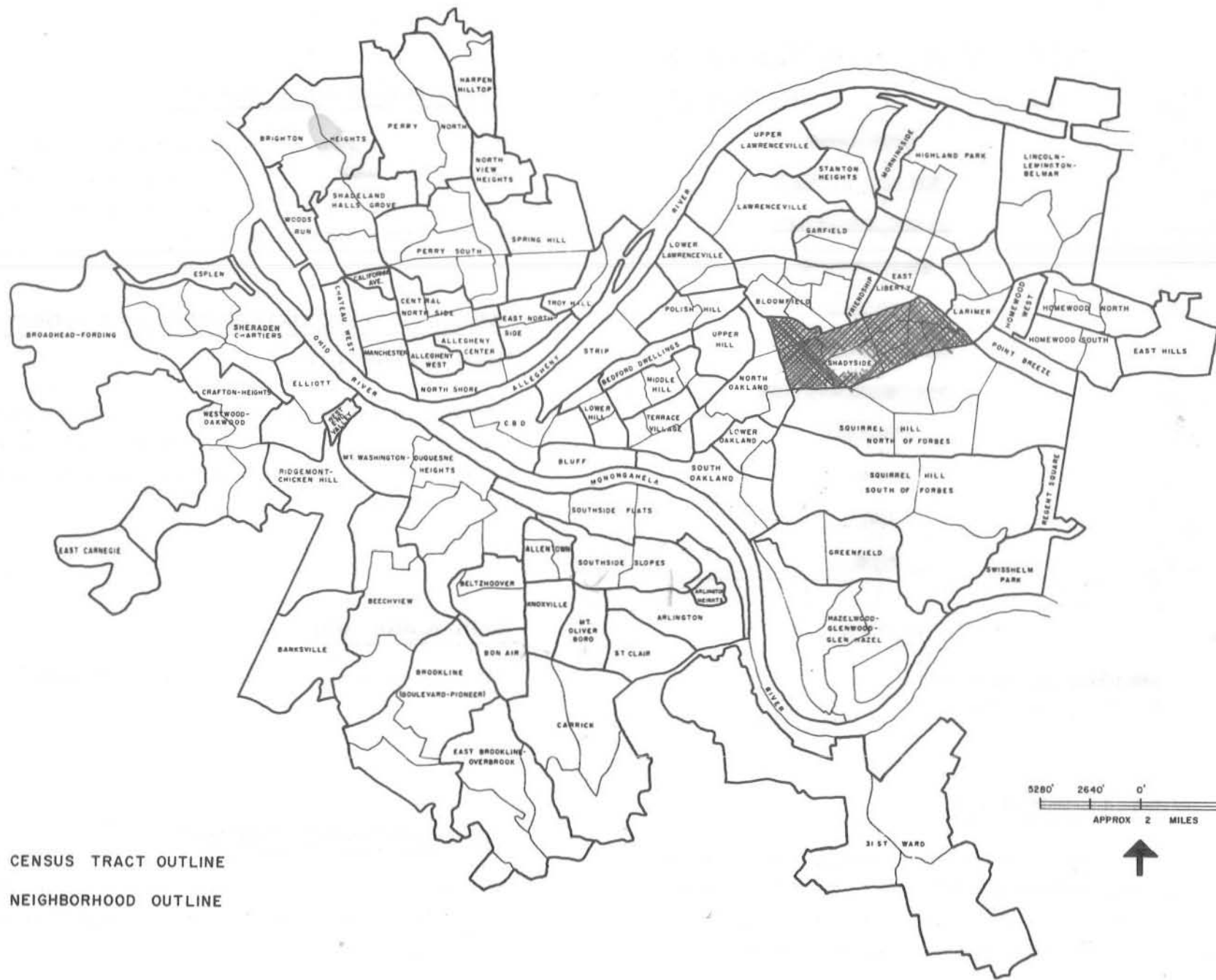
While this community is generally thought of as the seventh ward of the city, the area contains several diverse neighborhoods. The western portion is characterized by a mixture of large single family homes on large lots and high rise apartment buildings.

The central portion is characterized by smaller homes on small lots and smaller apartment structures.

The eastern portion of Shadyside is characterized by larger old homes which have been carefully renovated and converted to multi-family use. There have also been new apartment structures built in this area during the past two decades.

In every tract comprising the 7th Ward, at least half the units are in multi-family structure.

Shadyside is well known for the Walnut Street shopping area whose Boutique - Type shops serve the specialty shopping needs of this community and draw strollers and shoppers from the entire region.

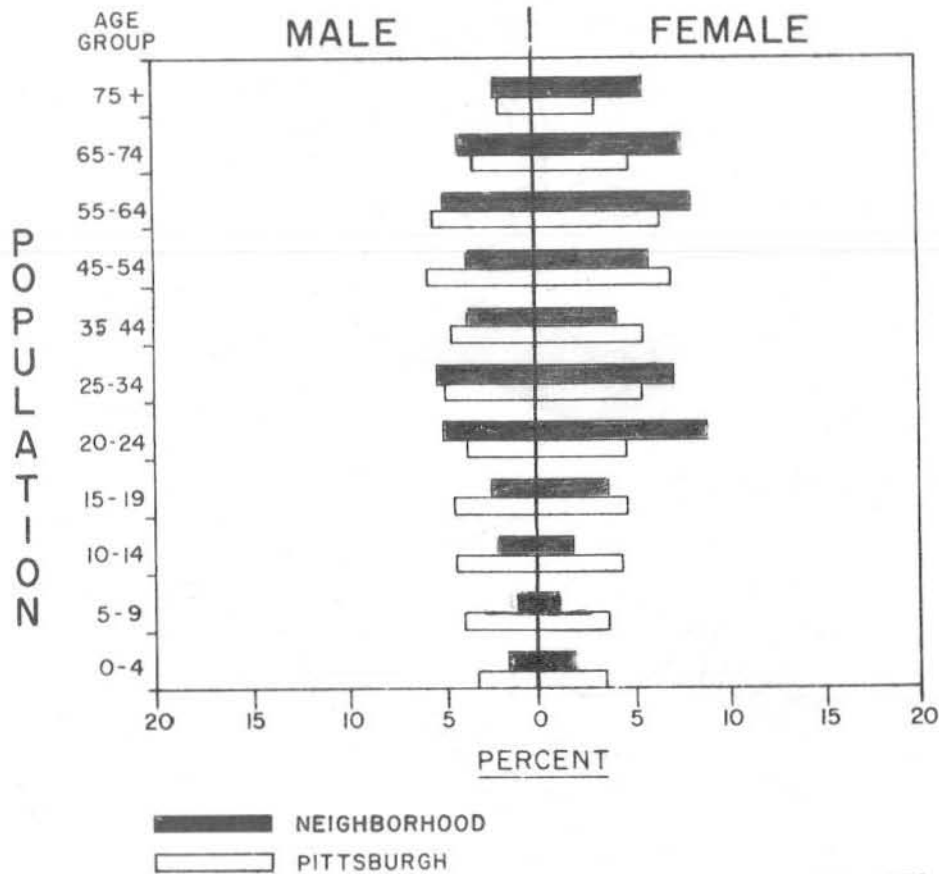


— CENSUS TRACT OUTLINE
 — NEIGHBORHOOD OUTLINE

5280' 2640' 0' 5280'
 APPROX 2 MILES



AGE - SEX COMPOSITION



Source: U. S. CENSUS 1970

AGE-SEX COMPOSITION, 1970

According to the 1970 Census, the greatest portion of Shadyside's population falls in the age 20-24 category, the smallest being the 5-9 age group. Citywide, more people are found in the age 45-54 group than in any other; the age 75 and older category is the smallest.

POPULATION CHANGE, 1960-1970

The population of Shadyside has changed from 19,408 in 1960 to 16,867 in 1970, representing a -13.1% change. This compares to an average citywide change of -13.9%, where population declined from 604,332 in 1960 to 520,117 in 1970.

FAMILIES BY TYPE AND PRESENCE OF CHILDREN LESS THAN 18 YEARS OLD

The predominant family-type in this neighborhood is the husband-wife-family - children less than 18 category. The highest portion of families with incomes below poverty level is the female head - children less than 18 group.

MEDIAN AGE, 1970

The median age for the neighborhood is 38.8 years; for the city it is 33.6 years.

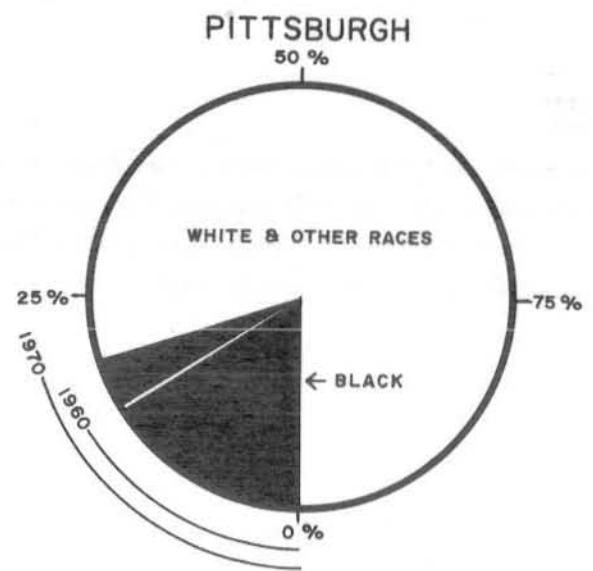
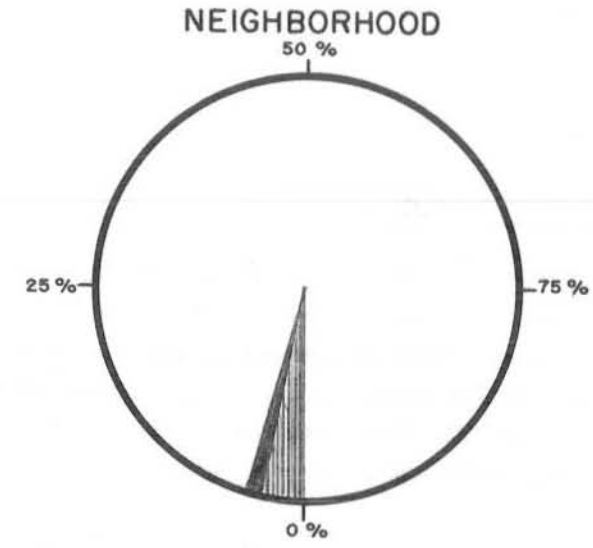
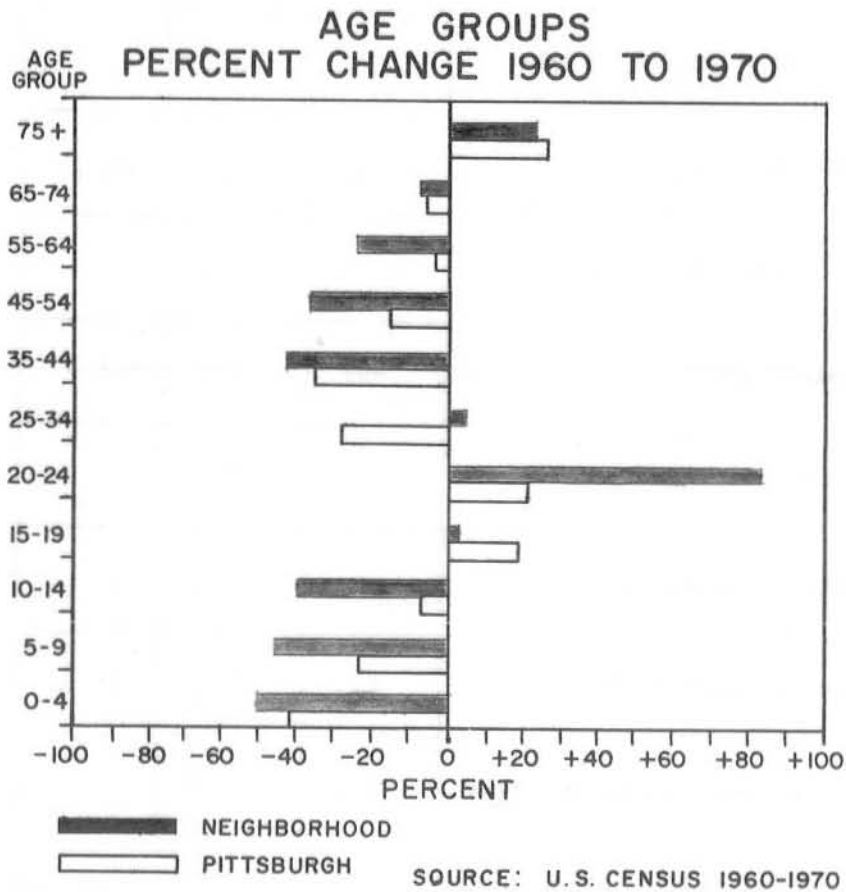
AGE-GROUP CHANGE, 1960-1970

Four age brackets increased in population between 1960 and 1970 in the neighborhood. For the city, population in the 15-19, 20-24, and the 75 years and older age groups increased.

RACE

Black population in Shadyside constituted 4.5% of its 1960 population, and 3.8% of its 1970 population. For Pittsburgh, the Black population increased from 16.7% in 1960, to 20.2% in 1970.

BLACK POPULATION, 1960 - 1970



SOURCE: U. S. CENSUS 1960 - 1970

POPULATION

OCCUPANCY STATUS 1960 - 1970

OCCUPANCY STATUS

In 1960, total housing units numbered 8,633; in 1970, 9,151, representing a +6.0% change. A total of 16.6% were owner-occupied in 1970, compared to 47.2% citywide. In 1960, 401 units were vacant, as compared to 751 vacancies in 1970. This represents a 8.2% vacancy rate for 1970 as compared to the city's 6.2%. Overcrowded units comprised 3.6% of the 1960, and 1.8% of the 1970 neighborhood housing stock.

MOBILITY

For the neighborhood, 7,755 people over five years of age have changed their place of residence between 1965 and 1970. This represents 47% of its population. For the city, 159,774 changed their place of residency during those years, which is 33% of the total population.

	1960	1970	PERCENT CHANGE
TOTAL HOUSING UNITS	8,633	9,151	+6.0
TOTAL OCCUPIED UNITS	8,232	8,400	+2.0
OWNER OCCUPIED	1,898	1,522	-19.8
PERCENT OWNER OCCUPIED	22.0	16.6	
RENTER OCCUPIED	6,334	6,878	+8.6
PERCENT RENTER OCCUPIED	73.4	75.2	
VACANT UNITS	401	751	+87.3
PERCENT VACANT	4.6	8.2	
MEDIAN MARKET VALUE	\$15,604	\$23,625	+51.4
MEDIAN GROSS RENT	\$95	\$148	+55.8
PERCENT OVERCROWDED UNITS	3.6	1.8	

SOURCE: U.S. CENSUS 1960 - 1970

BUILDING ACTIVITY, 1972

In 1972, there were 93 building permit applications in this neighborhood, at an estimated construction cost of \$1,704,023. For the entire city, 4,002 permits were issued, accounting for construction in excess of \$53 million.

Also in 1972, there were 0.00 new housing units constructed per 1,000 existing units, and 8.95 alterations per 1,000 units in the neighborhood. City-wide 3.6 new housing units and 16.2 alterations were undertaken per every 1,000 existing units.

BUILDING PERMITS ISSUED IN 1972

	NUMBER OF PERMITS	ESTIMATED COST
NEW HOUSING UNITS	0	0
OTHER NEW STRUCTURES	5	\$1,312,000
EXTENSIONS & ADDITIONS	6	\$39,900
ALTERATIONS	82	\$352,123
TOTAL	93	\$1,704,023

SOURCE : BUREAU OF BUILDING INSPECTION

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**EDUCATION: YEARS OF SCHOOL COMPLETED BY PERSONS
25 YEARS AND OVER, 1960-1970**

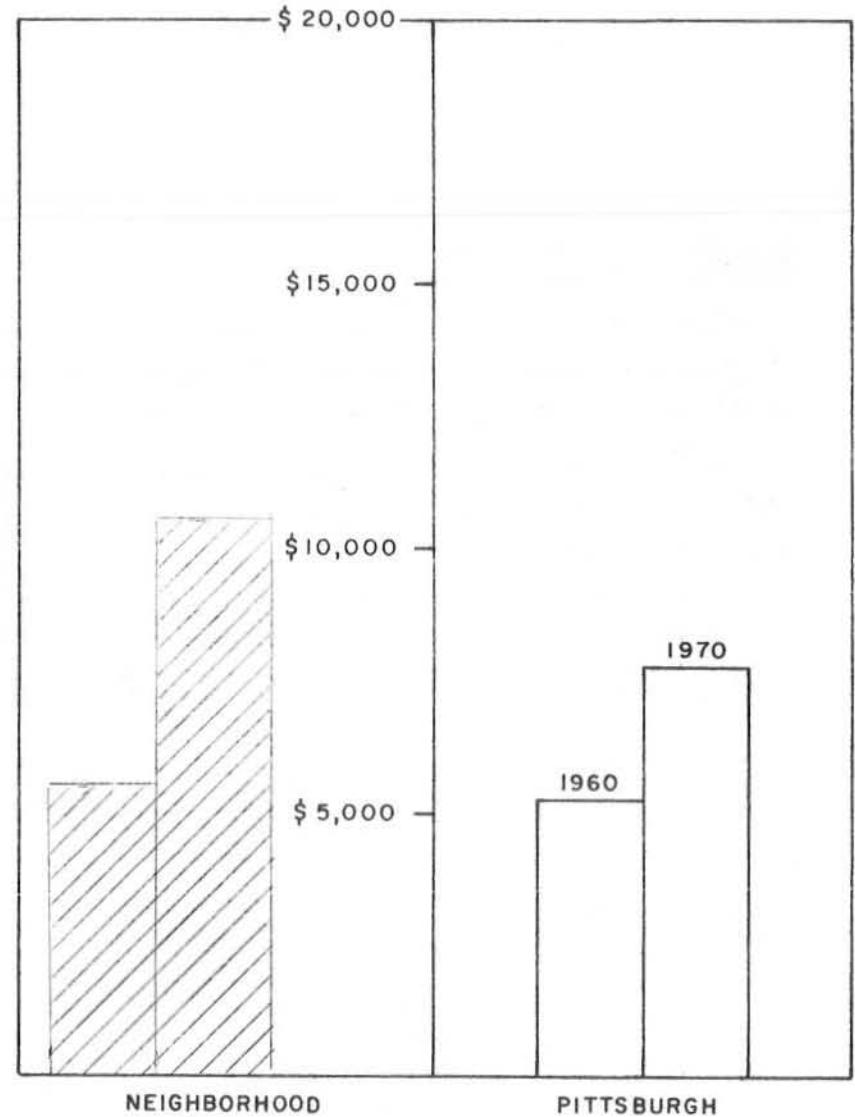
The 1970 Census indicates that, of those local residents, aged 25 and over, the largest percentage have attained a college education. In 1960, the largest percentage had attained a high school education.

**SCHOOL YEARS
COMPLETED BY PERSONS
25 YEARS & OVER
1960-1970**

	1960	PERCENT OF TOTAL	1970	PERCENT OF TOTAL
NO SCHOOLING	92	.7	70	.6
ELEMENTARY (1-8 YRS.)	3362	24.0	1616	14.0
HIGH SCHOOL (1-3 YRS.)	2236	15.9	1311	11.4
HIGH SCHOOL (4 YRS.)	3644	26.0	3170	27.6
COLLEGE (1-3 YRS.)	1777	12.7	1570	13.6
COLLEGE (4 YRS.)	2911	20.8	3766	32.7
TOTAL	14022	100.0	11503	100.0

SOURCE: U.S. CENSUS 1960-1970

MEDIAN FAMILY INCOME, 1960 - 1970

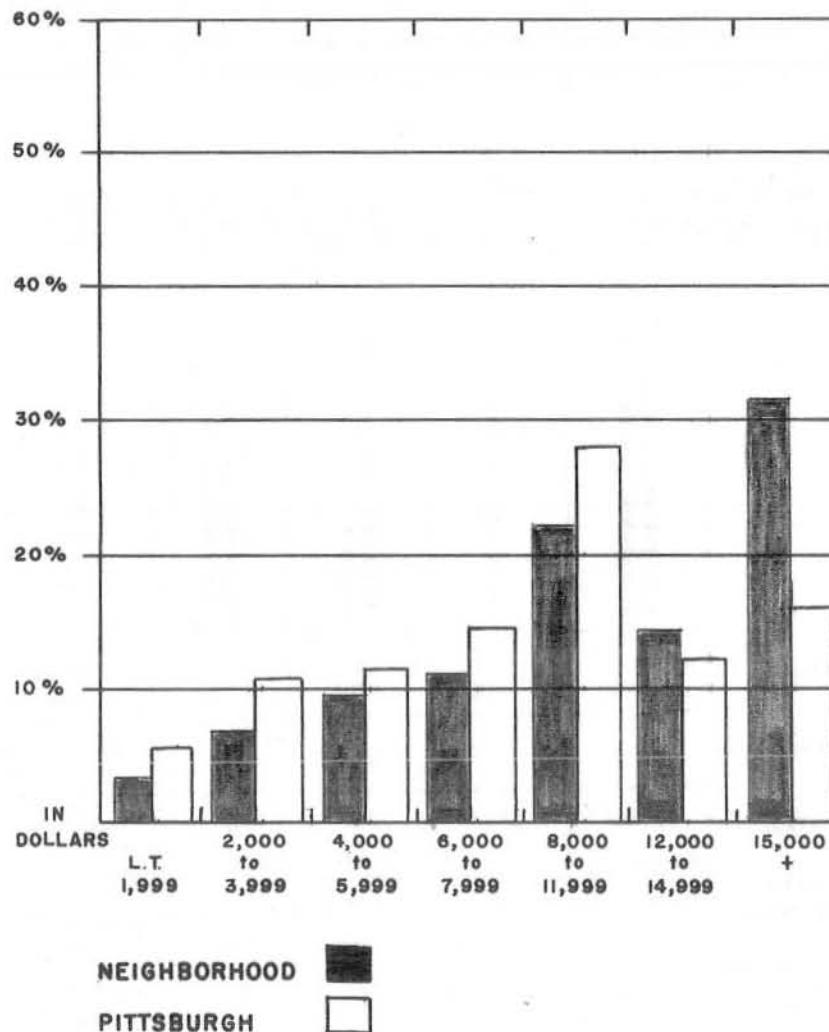


SOURCE: U.S. CENSUS 1960-1970

INCOME, MEDIAN FAMILY INCOME, 1960-1970

The median income for Shadyside families was \$6,853 in 1960. In 1970, the median family income was \$11,567, representing a ten year change of 68.8% Citywide, the median family income rose from \$5,605 in 1960, to \$8,800 in 1970, a 57% change.

**PERCENT DISTRIBUTION
OF FAMILY INCOME
BY INCOME RANGES
(IN DOLLARS)**



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SOURCE: U. S. CENSUS 1970

**OCCUPATION: MAJOR OCCUPATION CLASSIFICATIONS
OF PERSONS 14 YEARS AND OVER, 1970**

The largest percentage of people in this neighborhood work in professional positions. This group constitutes 53% of the employed population.

The largest percentage of people in the city work in sales & clerical positions, which represents 28% of the total population.

**MAJOR OCCUPATION CLASSIFICATIONS
OF PERSONS 14 YEARS AND OVER, 1970**

	PROFESSIONAL, TECHNICAL, MANAGERIAL, ADMINISTRATIVE	SALES AND CLERICAL	CRAFTSMEN, OPERATIVES, FOREMEN	LABORERS, SERVICES, HOUSEHOLD WORKERS	TOTAL EMPLOYED
MALE	2,440	772	607	464	4,283
FEMALE	2,149	1,653	140	428	4,370
TOTAL	4,589	2,425	747	892	8,653
PERCENT OF TOTAL	53.03	28.02	8.61	10.29	100.00

SOURCE: U. S. CENSUS 1970

**PERSONS RECEIVING
PUBLIC ASSISTANCE IN 1972**

ASSISTANCE TYPE	NUMBER OF RECIPIENTS	PERCENT OF TOTAL POPULATION
OLD AGE	46	.27
BLIND	24	.14
AID TO DEPENDENT CHILDREN	421	2.49
GENERAL	270	1.60
AID TO DISABLED	98	.58
TOTAL	859	5.08

SOURCE: DEPARTMENT OF PUBLIC WELFARE
ALLEGHENY COUNTY
BOARD OF ASSISTANCE
MARCH 2, 1973

ARRESTS FOR MAJOR CRIMES IN 1972

CRIME	NUMBER OF ARRESTS	CRIME RATE
MURDER	0	0
RAPE	24	.14
ROBBERY	148	.87
ASSAULT	83	.49
BURGLARY	482	2.85
LARCENY	492	2.91
TOTAL	1,229	7.26

PUBLIC ASSISTANCE CASES, 1972

Of the neighborhood's total population, 5% received public assistance in 1972. Citywide, 14% of the population received some kind of assistance in the same year.

ARRESTS FOR MAJOR CRIMES, 1972

The crime rate listed here represents the number of arrests that were made for major crimes in 1972 as a ratio of the total population of the area. Major crimes are defined as murder, rape, robbery, assault, burglary, and larceny. In 1972, the crime rate for this neighborhood was 7.26 ; for Pittsburgh, the rate was 4.71.

SOURCE: ANNUAL REPORT OF MAJOR CRIMES
CITY OF PITTSBURGH
POLICE DEPARTMENT, 1972

COMMUNITY FACILITIES

Community facilities which serve Shadyside are not limited to those located within the confines of Shadyside. Although there are many community facilities in the general vicinity, this list is limited to police and fire stations, public libraries, public schools, City of Pittsburgh recreational facilities (indoor and outdoor), major hospitals, and major colleges and universities.

Community facilities for this neighborhood include:

Shadyside

Public Facilities

No. 6 Police Station
 No. 14 and No. 28 Fire Stations
 Carnegie Library - Central Branch

Recreation

Mellon Park
 Pierce and Summerlea Tot Lot

Schools

Liberty Elementary
 Arsenal Middle
 Peabody High

Health

Shadyside Hospital

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