# Who Moves to Lawrenceville, and Why?

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#### **Executive Summary**

This study was conducted to provide community leaders with an understanding of the factors driving recent change in Pittsburgh's Lawrenceville neighborhood. Two surveys were conducted: a survey of those who have recently moved to Lawrenceville, and a survey of those having moved away. The mail surveys were conducted by the University Center for Social and Urban Research (UCSUR) at the University of Pittsburgh in the summer of 2011.

#### New resident survey

- About 60 percent of new residents moved from a different address in the City of Pittsburgh, with an additional 20 percent coming from a Pittsburgh suburb. The mostcommon origin communities included Lawrenceville and other nearby neighborhoods in the East End.
- New Lawrenceville residents also looked for housing in Bloomfield, Shadyside, Friendship, Squirrel Hill, the South Side, and Highland Park.
- The most-popular reasons for moving to Lawrenceville included the cost of living, convenience to work, school, friends, or family, and a walkable business district.
- Many new residents become exposed to the neighborhood through community events or neighborhood institutions.
- Upper Lawrenceville was viewed differently by survey respondents in comparison to Lower and Central Lawrenceville. Just under half of new residents included Upper Lawrenceville in their housing search.
  - Those who excluded Upper Lawrenceville expressed concerns over safety, blight, and the more-distant and isolated location
  - Those that included Upper Lawrenceville in their search did so due to its affordability and a perception of the neighborhood as up-and-coming.

#### Former resident survey

- Nearly half of the former residents responding to the survey moved to a Pittsburgh suburb and one-third stayed in the City.
- Communities most-commonly considered in a new resident's housing search were in an inner-ring northern suburb or Pittsburgh's East End.
- Reasons for moving most-commonly included a desire to find a safer neighborhood, better housing, or to be closer to family or friends.
- Former residents found the business district, convenient location, and arts and recreational opportunities the best part about living in Lawrenceville.
- Former residents perceived the neighborhood to have more crime and poorer-quality housing than new residents.
- Half of former residents would consider returning to live in Lawrenceville

### About the University Center for Social and Urban Research (UCSUR)

The University Center for Social and Urban Research (UCSUR) was established in 1972 to serve as a resource for researchers and educators interested in the basic and applied social and behavioral sciences. As a hub for interdisciplinary research and collaboration, UCSUR promotes a research agenda focused on the social, economic and health issues most relevant to our society. UCSUR maintains a permanent research infrastructure available to faculty and the community with the capacity to: (1) conduct all types of survey research, including complex web surveys; (2) carry out regional econometric modeling; (3) analyze qualitative data using state-of-the-art methods; (4) obtain, format, and analyze spatial data; (5) acquire, manage, and analyze large secondary and administrative data sets including Census data; and (6) design and carry out descriptive, evaluation, and intervention studies. UCSUR plays a critical role in the development of new research projects through consultation with faculty investigators.

### Acknowledgements

Special thanks to Cornell University student Dhanya Elias for her assistance in designing the survey instrument and conducting stakeholder interviews. Dhanya is a Master's student in Cornell's Department of City and Regional Planning.

UCSUR's Brian Alley was also instrumental in distributing the survey and entering the survey results into the database.

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### Introduction

This study was conducted to provide community leaders with a rich understanding of residents moving to and from Pittsburgh's Lawrenceville neighborhoods. A survey of those who have recently moved in or out of Lawrenceville was conducted by the University Center for Social and Urban Research (UCSUR) at the University of Pittsburgh in the summer of 2011. The survey was mailed to new and former residents of Lawrenceville and focused on the factors that affected their decision to move.

People move for a variety of reasons, and these moves are often tied to different events or stages of a person's life. Family-related reasons prompt many moves in the U.S., and can include a desire to be closer to friends or family, marriage, or to establish a new household. A number of moves are also career-driven, including changing residences to attend school, start a new job, job transfers, and retirement. Moves also occur for a variety of other factors, including a desire to become a homeowner, to find a higher-quality or more-affordable home, to move to a more-appealing community, or have an easier commute.

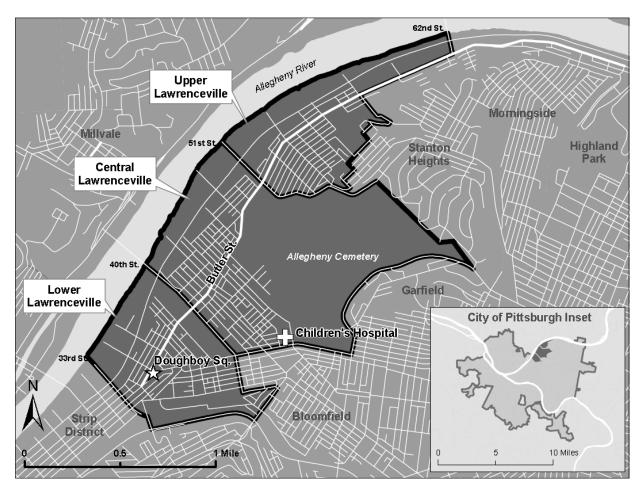
Whatever drives the decision, movers have a very strong impact on neighborhoods and housing markets. The general patterns in these moves can differ tremendously from one community to the next. Some neighborhoods attract residents moving from across the country, while others largely appeal to those living in nearby communities. The results of this survey provide an understanding of who is moving to and from Lawrenceville, and why. It also documents the housing search process of new and former residents, along with their perceptions of Lawrenceville. Results can be used to inform neighborhood development strategies and guide resident attraction and retention efforts in Lawrenceville.

This study was funded by the Urban Redevelopment Authority of Pittsburgh.

### **Neighborhood History and Demographics**

Lawrenceville is a 2 1/2 mile-long neighborhood located in the City of Pittsburgh along the southern shore of the Allegheny River, between the Strip District and Stanton Heights neighborhoods (Figure 1). At its western-most point, Lawrenceville is 2 1/2 miles from downtown Pittsburgh's Point State Park. The City of Pittsburgh divides Lawrenceville into three distinct neighborhoods: Lower Lawrenceville, Central Lawrenceville, and Upper Lawrenceville. Butler Street serves as Lawrenceville's "main street" thoroughfare, and runs the length of the community from the Doughboy Square monument in Lower Lawrenceville to the Highland Park Bridge.

#### Figure 1: Map of Lawrenceville neighborhoods



Lawrenceville was officially incorporated in 1834. During the Civil War, an arsenal located in the neighborhood employed 1,200 people. Lawrenceville was annexed into the City of Pittsburgh in 1868, and became an important manufacturing center. Similar to many Pittsburgh-area riverfront communities of this era, Lawrenceville is largely composed of two and three story attached rowhouses and townhouses, with apartments above many of the commercial spaces.

Like many other Pittsburgh neighborhoods, Lawrenceville has experienced decades of population losses. The neighborhood's population fell by over 20,000 people between 1940 and 2010, a 68 percent decline (Table 1).

Neighborhood	1940	1950	1960	1970	1980	1990	2000	2010	Change 1940-2010
Lower Lawrenceville	9,036	7,899	5,338	4,536	3,602	2,650	2,585	2,341	-74.1
Central Lawrenceville	14,148	12,594	10,251	8,043	6,563	5,867	5,106	4,482	-68.3
Upper Lawrenceville	6,848	6,164	5,221	4,483	3,710	3,328	2,899	2,669	-61.0
Total Lawrenceville	30,032	26,657	20,810	17,062	13,875	11,845	10,590	9,492	-68.4

Table 1. Population by Lawrenceville neighborhood, 1940-2010

SOURCES: 1940-1990: CITY OF PITTSBURGH DEPARTMENT OF CITY PLANNING, 2000 & 2010: UCSUR

With population losses and few newcomers, Lawrenceville became an especially "older" community. Between 1970 and 1990, the share of Lawrenceville's population age 65 or older grew from 13 percent to over 25 percent, more than twice the national average, and the average household size fell by nearly one person. Many parts of Lawrenceville would become prototypical as a Naturally Occurring Retirement Communities, or NORCs, as the neighborhood was home to growing concentrations of older adult homeowners aging in place.<sup>1</sup> Since 1990 the share of neighborhood residents over 65 has fallen to 16 percent (Table 2).

Change in Pittsburgh, by Sabina Deitrick and Christopher Briem, September 2011, pages 1-3.

<sup>&</sup>lt;sup>1</sup> Lawrenceville was specifically identified in a New York Times article on the aging factors impacting neighborhoods, see As Deaths Outpace Births, Cities Adjust, by Sam Roberts and Sean Hamill, May 18, 2008. Also for more on NORCs and the impact of aging on demographics in Pittsburgh see *A Demographic Overview of Metropolitan Pittsburgh*, by Peter Morrison, RAND. 2003. For more on demographic changes impacting City of Pittsburgh neighborhoods see Pittsburgh Economic Quarterly: Demographic Features of Neighborhood

Neighborhood	1970	1980	1990	2000	2010
Lower Lawrenceville	13.4	18.7	22.0	17.6	13.0
Central Lawrenceville	13.5	23.1	30.6	30.1	21.3
Upper Lawrenceville	12.4	16.2	19.4	17.4	9.9
Total Lawrenceville	13.2	20.1	25.5	23.6	16.1

Table 2. Percent of population age 65 or over, by Lawrenceville neighborhood, 1970-2010

Source: 1940-1990: City of Pittsburgh Department of City Planning, 2000 & 2010: UCSUR

Lawrenceville's housing market and business district has undergone a transformation in recent years. In many parts of the neighborhood, housing sale prices have risen, and Lawrenceville is now viewed as a choice residential and shopping destination by many in the region (Table 3).

Table 3. Average real sales price of residential property, by Lawrenceville neighborhood and in the City of Pittsburgh, 1995-2010

Community	1995	2000	2005	2010	Change 1995-2010
Lower Lawrenceville	\$30,847	\$34,986	\$46,064	\$80,112	159.7
Central Lawrenceville	\$43,532	\$42,706	\$63,301	\$82,220	88.9
Upper Lawrenceville	\$25,385	\$31,888	\$30,903	\$41,049	61.7
Total Lawrenceville	\$35,094	\$37,113	\$51,146	\$71,618	104.1
City of Pittsburgh	\$81,260	\$91,569	\$99,083	\$100,899	24.2

Note: Adjusted for inflation using US Bureau of Labor Statistics Current Price Index-All Urban Consumers-Downloaded 12/14/11 Sales data provided by URA, from RealSTATS – residential and duplex sales - \$2010 dollars

The roots of the neighborhood's transformation run much deeper, dating back to community development efforts begun in the mid-1980's. These efforts were spearheaded by the Lawrenceville Development Corporation (LDC) and Lawrenceville Business Association (LBA), which merged to form the Lawrenceville Corporation (LC) in 2000. These three organizations have focused on housing construction and real estate development, site location assistance, business recruitment, community planning, and business district redevelopment through the community's "Main Street" program. Lawrenceville United (LU) has also played a prominent role in Lawrenceville's transformation since its founding in 2001. LU has worked to improve the quality of life in Lawrenceville through advocacy, community engagement, and community organizing, with a key focus on crime prevention and reducing blight.

## Survey Methodology

Two surveys were conducted for this study:

- The "New Resident Survey" included current residents who had recently moved into a new housing unit in one of the three neighborhoods of Lawrenceville.
- The "Former Resident Survey" was sent to former residents of Lawrenceville who had recently moved out of the neighborhood.

This study uses change of address data provided by Zenit Solutions, LLC<sup>2</sup>. The firm provided address data for new residents based on credit data and utility records covering moves occurring June, 2006 through mid-May, 2011. Approximately half of the records in the Zenit data contain the mover's previous address. Not all movers are captured in the data.

A mail survey was developed in conjunction with UCSUR's Survey Research Program which also coordinated survey distribution and data entry. An initial mailing was sent out in July 2011 with a follow-up mailing sent to all non-respondents in September, 2011. Responses received prior to November 1, 2011 are included in this study.

#### Table 4. Survey response rates

Survey	Total Mailed	Total Returned Undeliverable	Total Completed Surveys	Response Rate*
New Resident	663	52	191	31%
Former Resident	225	39	29	21%

\*Response rate excludes surveys returned as "undeliverable" by the U.S. Postal Service

To ensure that the new resident survey was received only by a current neighborhood resident, the survey was addressed to "Lawrenceville Resident," not to the resident named in the database. Former resident surveys were addressed to the previous resident in the database to allow the U.S. Postal Service to forward the survey to those who had moved after leaving Lawrenceville.

Unless where otherwise noted, totals presented in each table of this report reflect the number of responses to individual questions, not the total number of survey respondents.

<sup>&</sup>lt;sup>2</sup> The author of this report is a principal in Zenit Solutions. Zenit's only role in this report involved provision of the survey distribution lists.

## **Profile of Survey Respondents**

Survey respondents were asked to provide basic information about themselves, including age, gender, race, income, and household composition. They were also asked to name their current and previous communities of residence. This information collected from the survey can be compared to results from the 2010 Census and the Five-Year (2006-10) American Community Survey to determine how respondents compare to Lawrenceville's population.

Just over half of all respondents to the new and former resident surveys were a current or former resident of Central Lawrenceville (Table 6). About one in four moves involved Upper Lawrenceville and Lower Lawrenceville in each of the two surveys. This information can be compared to the neighborhood's residents using data from the 2010 Census, which showed that just under half of all neighborhood residents lived in Central Lawrenceville.

Naishbarbaad	New reside	ent survey	Former resi	2010 Census	
Neighborhood	Number of Percent of		Number of Percent of		Percent of
	respondents	respondents	respondents	respondents	residents
Lower Lawrenceville	46	24.6	9	23.1	24.7
Central Lawrenceville	101	54.0	21	53.8	47.2
Upper Lawrenceville	40	21.4	9	23.1	28.1
Total	187	100.0	39	100.0	100.0

Table 5. Lawrenceville new and former resident survey: neighborhood of residence

Respondents to the new resident survey were much younger than the overall population of Lawrenceville, with about two-thirds between the ages 18 and 34. Respondents to both surveys had much higher levels of education and higher incomes than neighborhood residents (Table 7).

	New resident survey Former resident survey		Census			
Characteristics	Number of	Percent of	Number of	Percent of	Percent of	
	respondents	respondents	respondents	respondents	population/househo	olds
Ages 18-34	120	64	15	39	38	a,c
White	157	80	33	87	77	а
Female	112	60	26	67	52	а
Married or living with	83	44	16	41	32	a,d
partner						
Children under 18 in	24	13	7	19	18	а
household						
With at least a	133	71	25	64	24	b, e
Bachelor's degree						
Employed	144	70	27	69	56	b
Income under \$30,000	67	37	11	30	51	b

Sources for neighborhood data:

a. 2010 Decennial Census;

b. 2006-2010 American Community Survey;

c. Neighborhood share based on population aged 18 and over.

d. Includes married couple households + unmarried partner households

e. Population age 16 & Older

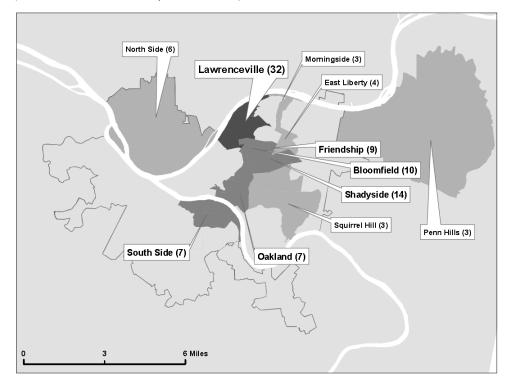
# **Key Findings**

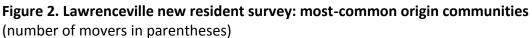
Lawrenceville attracted many of its new residents from outside the City of Pittsburgh. About two in every five new residents surveyed moved from a non-City community. These external movers were split between those moving in from an address outside the region and those moving from a Pittsburgh suburb (Table 7).

Table 7. Lawrenceville new resident survey: origin of movers to Lawrenceville, by destination
neighborhood

Origin	-	ver Iceville		ntral nceville	•	per nceville	To <sup>t</sup> Lawren	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
City of								
Pittsburgh	29	63.0	56	56.6	23	57.5	108	58.4
Suburban								
Pittsburgh	5	10.9	20	20.2	11	27.5	36	19.5
Outside the								
Region	12	26.1	23	23.2	6	15.0	41	22.2
Total	46	100.0	99	100.0	40	100.0	185	100.0

Excluding moves between two Lawrenceville addresses, the most-common origin communities for those moving to Lawrenceville were the nearby East End neighborhoods of Shadyside, Bloomfield, Friendship, and Oakland, along with the South Side. Those moving from a Pittsburgh suburb largely came from an inner-ring community. The following map (Figure 2) shows communities that were the most-common origins of survey respondents.





The survey asked movers to list the three communities included at the top of their housing search. The geographic distribution of these places looks much like the map of origin communities of movers to Lawrenceville (Figure 2). These results suggest that Lawrenceville's newest residents also looked for housing in Bloomfield, Shadyside, Friendship, Squirrel Hill, the South Side, Highland Park, Regent Square, Oakland, and Polish Hill. Each of these communities was a top choice in the housing search of at least five percent of new Lawrenceville residents (Table 8).

Community	Number	Percent
Lawrenceville	142	80.2
Bloomfield	89	50.3
Shadyside	39	22.0
Friendship	34	19.2
Squirrel Hill	19	10.7
South Side	14	7.9
Highland Park	13	7.3
Regent Square	10	5.6
Oakland	9	5.1
Morningside	9	5.1
Polish Hill	8	4.5
Total	177	100.0

#### Table 8. Lawrenceville new resident survey: communities often included in the housing search

Respondents listed up to three communities.

Table only shows communities where 8 or more new Lawrenceville residents searched for housing

Overall, 69 percent of survey respondents were renters. Of the 57 homeowners responding to the survey, 39 (68 percent) are new homeowners, having rented prior to buying a home in Lawrenceville (Table 9).

	Previous r	esidence	Current re	sidence
Tenure	Number	Percent	Number	Percent
Own	23	12.2	57	30.2
Rent	149	79.3	130	68.8
Other*	16	8.5	2	1.1
Total	188	100.0	189	100.0

Table 9. Lawrenceville new resident survey: tenure of current and former home

\*Note: 11 of "others" lived with parents or other family member

New residents cited many reasons for moving to Lawrenceville. Those most-frequently mentioned (Table 10) include the cost of living and a desire to live closer to work or school. Being closer to family and friends was also an important factor for about one-third of respondents. Among open-ended reasons for moving to Lawrenceville, main street business districts and the sense of community was commonly-cited.

Reason	Number	Percent
Cost of living	99	52.9
Live closer to work/school	82	43.9
Live closer to family/friends	57	30.5
Seek better housing	41	21.9
Seek safer neighborhood	18	9.6
Other (open-ended)	114	70.0
Total respondents	187	100.0

Table 10. Lawrenceville new resident survey: reason for choosing to live in Lawrenceville

Respondents able to select multiple reasons

From Art All Night and the Joy of Cookies Tour to Arsenal Lanes, community events and institutions introduce potential new residents to life in Lawrenceville. Two thirds of new residents responding to the survey attended a community event or visited a community institution prior to moving in. It was not necessarily important for these events to have a housing theme, as just six percent of new residents attended the Lawrenceville House Tour.

The Internet, word of mouth, and real estate professionals played a key role in the housing search of many new residents (Table 11). Nearly half of all new residents used the Internet, with Craigslist the most-used Website. Friends, family, and word of mouth were also prominent resources used in about one in four home searches. Few if any respondents used the newspaper. Real estate professionals also played a role in the home search process, especially among homeowners. Over half of all home buyers (54 percent) turned to a real estate agency to help in their search.

Table 11. Lawrenceville new resident survey: resources	used in housing searches
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Housing search resource	Number	Percent
Internet	90	47.6
Friends, family, or word of mouth	51	27.0
Real estate agency	38	20.1
Paper rental guides	12	6.3
Relocation consultant	1	0.5
Other	15	7.9
Total	189	100.0

The Butler Street and Penn Avenue business districts and the "artsy" nature of the neighborhood hold great appeal for new residents. The most attractive aspects of life in Lawrenceville cited by over 60 percent of new residents were the presence of a business district and opportunities for arts and recreation. Just over half of all respondents also found the accessibility of transportation appealing.

Given that just 13 percent of all respondents had children under 18 living in their household, it should come as no surprise that schools were listed as an attractive aspect of life by three percent of respondents (Table 12). Among open-ended responses, new residents commonly cited the neighborhood's location, sense of community, and affordability.

Most-attractive aspect of life	Number	Percent
Business district	123	64.4
Arts and recreation	121	63.4
Accessibility of transportation	97	50.8
Quality of housing	64	33.5
Neighborhood safety	55	28.8
City services	27	14.1
Schools	6	3.1
Other: miscellaneous	57	29.8
Total Respondents	191	100.0

 Table 12. Lawrenceville new resident survey: most attractive aspect of life in Lawrenceville

Respondents were able to provide multiple attractive aspects of life

Community development organizations working in the area are interested in how Upper Lawrenceville is perceived in comparison to Lower and Central Lawrenceville. Just under half of all new residents (45 percent) considered Upper Lawrenceville in their housing search. Among residents of Lower and Central Lawrenceville that did not consider living in Upper Lawrenceville, the primary reasons (Table 13) involved a perception of safety, blight and housing quality, and distance from the rest of Lawrenceville.

Reason	Number	Percent
Safety	32	59.3
Poor housing quality and blight	27	50.0
Distant or isolated location	15	27.8
Poor traffic and transit	8	14.8
Business district of lesser quality	8	14.8
Housing availability	2	3.7
Other	12	22.3
Total respondents	89	100.0

Responses include new residents of Lower and Central Lawrenceville that did not consider living in Upper Lawrenceville. 101 of 184 respondents (55 percent) did not consider moving to Upper Lawrenceville.

As prices for housing have doubled in the other Lawrenceville neighborhoods between 2000 and 2010, the affordability of housing in Upper Lawrenceville can demonstrate a competitive advantage. It was the main reason movers considered the neighborhood in their search. Upper Lawrenceville was also perceived as an up-and-coming neighborhood by some. These two factors were especially important to those that ultimately settled in Upper Lawrenceville.

Reason	Lower and ( Lawrenceville		Upper Lawrenceville resident	
	Number	Percent	Number	Percent
Affordability	10	18.5	14	50.0
Viewed as "up and coming"	4	7.4	4	14.3
Close proximity	3	5.6	1	3.6
Other	29	53.7	13	43.1
Total respondents	54	100.0	28	100.0

Responses include new residents of Lawrenceville that considered living in Upper Lawrenceville. 83 of 184 respondents (45 percent) considered moving to Upper Lawrenceville.

The new resident survey also asked about the respondent's perception of their neighborhood. Differences between Upper Lawrenceville and other parts of the neighborhood were apparent. New residents in Upper Lawrenceville were (Table 15):

- Over three times as likely to rate the condition of other homes and buildings in the neighborhood as "fair" or "poor;"
- Three times more likely to feel that there was more crime in their neighborhood than others nearby;
- Less-likely to view their overall quality of life as "very good" or "excellent;" and
- More-likely to list safety, trash, and blight as major areas for improvement.

Perception	Lower an Lawrer	d Central nceville	Upper Lawrenceville		
	Number	Percent	Number	Percent	
Overall condition of other houses and					
buildings is "fair" or "poor"	33	22	28	70	
More crime compared to other area					
neighborhoods	14	10	12	30	
Overall quality of life is "very good" or					
"excellent"	107	75	16	40	
Top four desired improvements	1. More busir	iess	1. Improved safety;		
	offerings;		2. Less trash;		
	2. Better parks and		3. Better parks and		
	recreation;		recreation;		
	3. (tie) Less trash and		4. Blight.		
	improved trai	nsportation.			

Table 15. Lawrenceville new resident survey:differences in residents' perception of UpperLawrenceville compared to other Lawrenceville neighborhoods

On several other questions related to neighborhood perceptions, there were minimal differences in the response by neighborhood. Over half of all Lower, Central, and Upper Lawrenceville respondents felt the quality of their own housing unit was "very good" or "excellent." Residents in all communities also expressed a general dissatisfaction with parks and recreation opportunities (Table 16).

Table 16. Lawrenceville new resident survey: similarities in residents' perception of Upper	
Lawrenceville with other Lawrenceville neighborhoods	

Perception	Lower an Lawren		Upper Lawrenceville	
	Number Percent		Number	Percent
Overall condition of own				
house or apartment "very				
good" or "excellent"	80	54	21	53
Overall quality of public				
recreation "fair" or "poor"	57	39	20	50

Nationally, about one in three renters move each year.<sup>3</sup> Given that two-thirds of new resident survey respondents are renters, it is not surprising that about two in five survey respondents indicated they were "very" or "somewhat" likely to move from their current home in the next year (Table 17).

Table 17. Lawrenceville new resident survey: how likely are you to move from your current home
within the next year?

Likelihood	Owner-Occupied		Renter-Occupied		Lawrenceville Total	
Likeimood	Number	Percent	Number	Percent	Number	Percent
Very likely	3	5.3	28	21.7	32	16.8
Somewhat likely	4	7.0	41	31.8	45	23.7
Not at all likely	49	86.0	46	35.7	98	51.6
Don't know/no					15	7.9
answer	1	1.8	14	10.9		
Total	57	100.0	129	100.0	190	100.0

About half of all owners (54 percent), and one-quarter of renters expect to remain a neighborhood resident in five years. Among those not expecting to remain a Lawrenceville resident, the largest category of respondents (30 percent) indicated their job or studies would take them elsewhere. Nine percent indicated they would move in order to obtain new housing, and six percent expected to move in order to find a more family-friendly environment (Table 20).

Table 18. Lawrenceville new resident survey: anticipated reason for moving within the next five years

Expected reason for moving	Number	Percent
Work or school	20	29.9
Seeking different housing	6	9.0
Seeking better family environment	4	6.0
Other	28	41.8
Total respondents likely to move	67	100.0

<sup>&</sup>lt;sup>3</sup> Source: US Census Bureau: "Geographical Mobility 2008 to 2009," Issued November 2011.U.S. Department of Commerce. url: http://www.census.gov/prod/2011pubs/p20-565.pdf

Nearly half of former residents moved to a Pittsburgh suburb, one-third stayed in the City, and 18 percent left the region. Most movers staying in the County remained within the East End of the City or settled in an inner-ring northern or eastern suburb (Table 19).

Location	Number	Percent
Outside the region	7	17.9
Suburban Pittsburgh	18	46.2
City	14	35.9
Total	39	100.0

#### Table 19. Lawrenceville former resident survey: location of new residence

When asked which three communities were given the highest consideration in their housing search, Lawrenceville, and several other communities in Pittsburgh's East End and northern suburbs were listed most-often.

The largest reasons cited by respondents for leaving Lawrenceville (Table 20) included a desire to find a safer neighborhood and better housing. Another common factor cited for moving involved a wish to be closer to family or friends. Among open-ended responses, 21 percent of respondents cited that their move was prompted by a particular issue with their housing situation, including the unit or the landlord.

Table 20. Lawrenceville former resident survey: reason for moving

Reason for move	Number	Percent
Seeking a safer neighborhood	14	35.9
Seeking better housing	10	25.6
Move closer to family or friends	8	20.5
Move closer to work or school	5	12.8
Cost of living	5	12.8
Seeking better schools	4	10.3
Other	27	69.2
Total respondents	39	100.0

When asked to reflect on the most-enjoyable aspects of life in Lawrenceville, sixty percent of respondents cited the neighborhood's business district. Nearly half noted accessibility to transportation, with two in five mentioning arts and recreation as being the most enjoyable aspect of life in the neighborhood (Table 21).

Most-enjoyable aspect of life	Number	Percent				
Business district	24	60.0				
Accessibility to transportation	19	47.5				
Arts and recreation	16	40.0				
Neighborhood safety	11	27.5				
City services	7	17.5				
Quality of housing	5	12.5				
Schools	1	2.5				
Open-ended "other" responses						
Neighbors	4	10.0				
Restaurants	3	7.5				
Miscellaneous	8	20.0				
Total	40	100.0				

 Table 21. Lawrenceville former resident survey:
 most enjoyable aspects of life in Lawrenceville

The former resident survey also asked about the respondent's perception of life in their previous Lawrenceville neighborhood. Their responses were less-positive than those of new residents. In comparison to new residents, former residents in Lawrenceville were (Table 22):

- Somewhat less-likely to rate the condition of their former home as "very good" or "excellent;"
- Much more-likely to view the condition of other buildings in the neighborhood as "fair" or "poor;"
- Twice as likely to feel that Lawrenceville had more crime than other neighborhoods; and
- More dissatisfied with the quality of public recreation, such as parks, trails, and playgrounds.

About one in five former residents felt Lawrenceville was a "very good" or "excellent" place to live, and one in three former residents said the quality of life had declined during their time in Lawrenceville.

Demonstien	New re	sidents	Former residents	
Perception	Number	Percent	Number	Percent
Overall condition of own				
house or apartment in				
Lawrenceville "very good" or				
"excellent"	102	53	17	43
Overall condition of other				
houses and buildings in				
Lawrenceville neighborhood				
is "fair" or "poor"	61	32	22	56
More crime compared to				
other area neighborhoods	12	14	12	30
Overall quality of public				
recreation "fair" or "poor"	77	41	24	66
Lawrenceville as a place to				
live is				
"very good" or "excellent"	N/A	N/A	7	18
Quality of life declined while				
living in Lawrenceville	N/A	N/A	12	31

Table 22. Lawrenceville former resident survey: perceptions of Lawrenceville in comparison to new residents.

Half of the former residents in our survey would consider moving back to Lawrenceville. Most continue to visit the neighborhood occasionally to see friends and family and visit neighborhood amenities.

## **Summary of Stakeholder Interviews**

In the summer of 2011, interviews were conducted with eleven Lawrenceville stakeholders. This group of interviewees included new residents, long-time residents, and Realtors working in the neighborhood. Their responses summarized below reinforced many of the findings in the survey, and also provide additional insight into why people move to and from Lawrenceville, the housing features that are most appealing, and overall market trends.

#### Who moves and why?

- The Butler Street and Penn-Main business districts are one of the reasons people choose to make their homes in Lawrenceville. Many of those interviewed also mentioned the appeal of life in a "walkable" neighborhood.
- Lawrenceville is convenient to Downtown, Oakland, and other East End neighborhoods, though public transportation connections to Upper Lawrenceville and other parts of the East End were seen as lacking.
- The arts related nature of Lawrenceville and the many community events help to also expose people to the neighborhood.
- Safety and blight were perceived as larger issues in Upper Lawrenceville among prospective buyers and current residents.
- People moving to the neighborhood largely do not have children.
- People often leave when they have children, seeking a more family-friendly environment. Residents also leave when their housing is no longer able to meet their needs as they age.

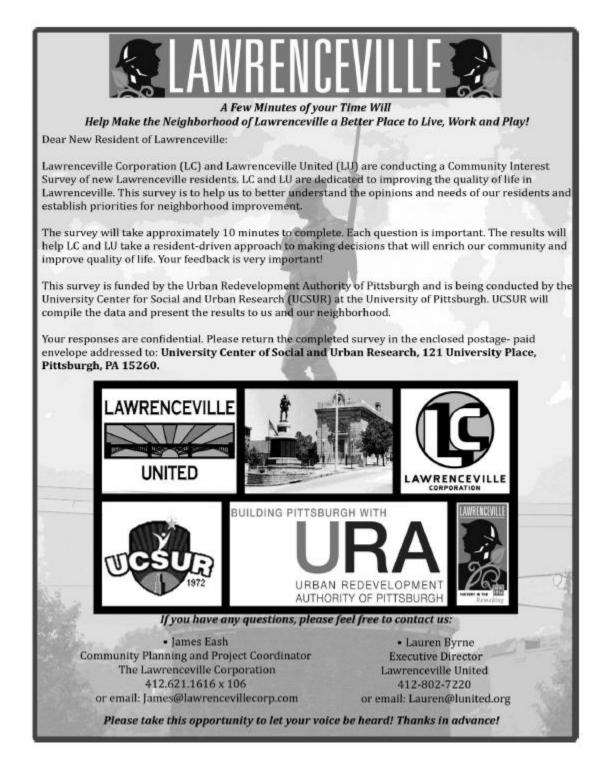
#### Housing market trends

- The market is very strong for high-quality properties, and nice homes priced appropriately will sell quickly, often in fewer than two months.
- High-quality rentals are in demand, with rents in excess of \$1,000/month.
- Rising prices in Lower and Central Lawrenceville have pushed prospective buyers to Upper Lawrenceville and Polish Hill.
- The strongest market for housing is located between Butler Street and Penn Avenue in Lower and Central Lawrenceville. The market in Lower Lawrenceville is softer between Penn and Liberty Avenues. Realtors felt Upper Lawrenceville's market may soon begin to grow at a morerapid pace.
- Modern new construction priced under \$250,000 is a product missing from the market.
- The lack of parking was not seen as an issue by residents, but buyers were willing to pay a premium for off-street parking.
- Realtors had mentioned new appraisal rules often make it difficult to find comparable sales to support purchase or rehab loans. Rules limiting the distance from the property or time since the sale were specifically mentioned as a barrier. These rules make it especially challenging to find sufficiently high comparable sales values for unique properties or properties in Upper Lawrenceville. When appraisers are less-familiar with the market, the difficulty is further increased.

## Conclusion

Lawrenceville's rising sales prices and the large numbers of new residents moving-in from outside the city of Pittsburgh are strong evidence of the neighborhood's growing popularity, especially among young singles and childless couples. This survey shows that the appeal of Lawrenceville is rooted in the quality of its walkable business districts, its arts-friendly nature, and its location near Downtown, Oakland, and other East End neighborhoods. Continued efforts to improve neighborhood safety, reduce blight, enhance recreational amenities, and further build the quality of the neighborhood's business districts can increase the attractiveness of Lawrenceville as a place to live.

# **Appendix A: New Resident Survey**



#### Lawrenceville Mover Survey

#### Lawrenceville Corporation and Lawrenceville United

I awrenceville Corporation and Lawrenceville United would like your input to help understand what people find attractive about living in Lawrenceville and what else can be done to make it a better place to live <u>This survey will take</u> approximately 10 minutes to complete. When you are finished, please return your survey in the enclosed postage paid, return-reply envelope. *We greatly appreciate your time*.

#### Current and Former Residence Details

1a. In what year did you move into your current Lawrence ville home? \_

1b. What part of Lawrenceville do you currently call home? (Please check one)

- Lower / Ward 6 / Between 33rd and 40th Streets
- Central / Ward 9 / Between 40th and 51st Streets
- Upper / Ward 10 / Between S1st and 62nd Streets

2. Where did you live before moving to your current home?

2a. If yourformer home was in Pittsburgh, please name the community or neighborhood you used call home.

2b.If your former home was <u>not in</u> Fittsburgh, please state the Gty and State (or Country if living abroad) you used call home.

3. Do you own or rent your current home in Lawrenceville? (Flease check one)

- 🗆 Own
- 🗆 Rent
- Other, planse sparify:\_

4. Did you own or rent your previous home? (Please check one)

- Owned
- Rented
- Other, please specify:\_

5. Is your current home a ... (Please check one)

- Singlefamily home
- Apartmentin a house
- Apartmentin an apartment building
- Condominium
- Other, please specify:

#### Housing Search

6a. What were the top three communities you considered in your housing search? (Please list up to three)

1					
z					
3					
6Ъ.	6b. Was Upper Lawrenceville (Ward 10/between 5 1= and 62= Streets) included in your housing search?				

(Please check one)

u yes ⊡ No

6c. What led you to include one xclude this part of Lawrenceville? (Please specify)

7. How did you find your current home? (Please check all that apply)

- Relocation consultant
- Real estate agency
   Reiends family or other word of mouth
- Paper rental guides
- Internet specify Website(s):\_\_
- Other, plan se specify: \_\_\_\_\_

8. Did you ever attend a Lawrenceville House Tour prior to moving to the neighborhood? (Please check one)

u Yes 🗆 No

9. Why did you choose to live in Lawrence ville? (Please check all that apply)

- Live closer to work or school
- Live closer to family or friends
- Cost of living
- Seeking a safer neighborhood
- Seeking better housing
- Other, planse specify:

10. What a spect(s) of life in Lawrenceville did you most find attractive? (Please check all that apply)

- Business district
- Neighborhood safety
- a dig services
- □ Schools

- Quality of Housing
- Accessibility to transportation
- Arts and recreation Other, please specify:

#### Home and Neighborhood Quality

- How would you rate the overall physical or structural condition of the house or apartment in which you live? (Please check one)
  - 🗆 Excellent
  - Very Good
  - Good
  - 🗆 Fair
  - D Poor
- 12. What about the condition of the other houses or buildings in your neighborhood? Would you say that the physical condition of the surrounding houses and buildings is... (Please check one)
  - 🗆 Excellent
  - Very Good
  - Good Good
  - 🗆 Fair
  - 🗆 Poor
- 13. How much do you agree with the following statement: "The people in my neighborhood are willing to help their neighbors /"(Please check one)
  - Strongly agree
  - Somewhat agree
  - 🔍 Somewhat disagree
  - Strongly disagree
  - Don't know/ No answer
- 14. When thinking about the amount of crime in Lawre no ville compared to other neighborhoods in the area, do you think it has... (Please check one)
  - More crime
  - About the same crime
  - Lesserime
  - Don't know
- 15a. Prior to moving to the neighborhood, about how many times have you visited any community events (Art All Night, Cookie tour) or institutions such as a restaurant or an art gallery in Lawrence ville? (Please check one)
  - 🗆 None
  - 🗆 1-2 times
  - 3-Stimes
  - More than 5 times
- 15b. After moving to the neighborhood, about how many times have you visited any community events (Art All Night, Cookie tour, etc.) or institutions such as a restaurant or an art gallery in Lawrenceville? (Please check one)
  - 🗆 None
  - I 1-2 times
  - 🗆 3-Stimes
  - More than 5 times
- 16. How would you rate the overall quality of public recreation in Lawrenceville, such as parks, trails, and playgrounds? Would you say the y are... (Please check one)
  - 🗆 Excellent
  - 🗆 Very Good
  - Good Good
  - 🗆 Fair
  - 🗆 Poor
  - Don't know

17. Do you have any environmental concerns regarding the part of Lawrenceville neighborhood that you currently call home? (If yes, please specify)

18. Thinking about the overall quality of life in Lawrenceville, how would you rate the neighborhood as a place to live? Would you say it is... (Please check one)

- 🗆 Excellent Very Good
- Good
- 🗆 Pair
- 🗆 Poor

19. What are the three aspects of the community that you would most like to improve? (Please list up to three)

1		
-		
2		

з.

20. How likely are you to move from your current home within the next year? (Please check one)

- Very &kely
   Somewhat likely
- □ Notatalllikely
- Don't know/no onswer

21. Do you expect to be living in Lawrenceville five years from now? (Please check one)

- u yes
- No, why not? Don't know

The final set of questions is for demographic purposes only.

22. How old are you? (yearsold)

23. Are you...

🗆 Male 🔍 Female

24. What is your current marital status? Are you...(Please check one)

- Married/ Eving with partner
- Divorced or separa ted
- Widowed
- Single / Never married

25. Please indicate your race/ethnicity (Please checkall that apply)

- 🗆 White
- Rack or African American
- Asian or Pacific Islander
- Native American or American Indian
- 🔍 Latino/ Hisparic
- Other, plan æ specify:

26. What is the highest grade or level of school that you have completed? (Please check one)

- Did not gradua te from high school
- High school graduate or GED
- Some college or 2-year degree
- 4-year college degree
- More than 4-year college degree

27. What is your current employment status? Are you... (Please check all that apply)

- Employed full time
- Unemployed
- Unemployed
   Retired Working part time
  - time
- Full-TimeStudent

Homemaker
 Other

Employed part-time
 Retired - Not working

28. Which of the following best describes your household's total yearly income? (Please check one)

- 🖵 Under \$20.000
- □ \$30,000 ± \$50,000
- □ \$50,000 ± \$100,000
- □ Over \$100,000

29. How many people live in your household including yourself? Please specify: \_\_\_\_

30a. How many children under the age of 6 live in your household? Please specify: \_\_\_\_\_

30b.Do you have any children in day care or pre-school? (Please check one)

⊂y<sub>es</sub> ⊂ No

31 a. How many children ages 6 thru 18 live in your household? Please specify: \_\_\_\_

31 b.Do any of your children attend public or private school (K-12)? (Please checkall that apply)

- Public School
- PrivateSchool
- Charter School
- IVo School

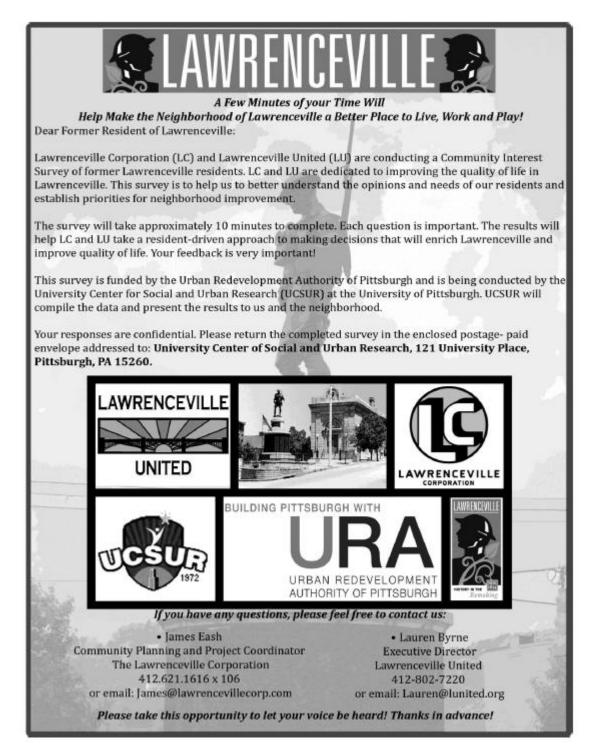
32. What is the main form of transportation for you and your family? (Please check all that apply)

- You own car, truck or motorcycle
- Ride with friend or family
- Public transportation
- Cycling
- □ Walking
- Other, planse sparify: \_

This concludes the survey. Thank you for your time

Please return the completed survey in the enclosed postage-paid envelope or mail to: UCSUR, 121 University Place, Pittsburgh, PA15260.

## **Appendix B: Former Resident Survey**



#### Lawrenceville Mover Survey

#### Lawrenceville Corporation and Lawrenceville United

I awrenceville Corporation and Lawrenceville United would like your input to help understand what people find attractive about living in Lawrenceville and what else can be done to make it a better place to live <u>This survey will take</u> <u>approximately 10 minutes to complete</u>. When you are finished, please return your survey in the enclosed postage paid, return-reply envelope. *We greatly appreciate your time*.

#### Current and Former Residence Details

1a. In what year did you move from your former Lawrenceville home? \_\_\_\_\_

1b. What part of Lawrenceville did you formerly call home? (Please check one)

- Lower / Ward 6 / Between 33rd and 40th Streets
- Central / Ward 9 / Between 40th and 51st Streets
- Upper / Ward 10 / Between S1st and 62nd Streets

1c. How long were you a resident of Lawrence ville? (Please check one)

- Less than one year
- 🗆 1-3 years
- □ 3-Syears
- 🗆 5-10 years
- More than 10 years

2. Where do you live now?

2a. If your current home is in Pittsburgh, please name the community or neighborhood you now call home .

2b. If your current home is no tim Pittsburgh, please state the City and State you now call home.

3. Did you own or rent your previous home in Lawrenceville? (Flease check one)

- Owned
- Rented
- 📮 Other, please specify:\_

4. Do you own or rent your currenthome? (Please check one)

- 🗆 Own
- 🗆 Rent
- Other, please specify:

5. Was your previous home in Lawrence ville a... (Please check one)

- Singlefamily home
- Apartmentina house
- Apartmentinanapartmentbuilding
- 🗆 Condominium
- Other, please specify:

#### Housing Search

6. Why did you move from Lawrenceville? (Please check all that apply)

- Move closer to work or school
- Move closer to family or friends
- Cost of living
- Seeking a safer neighborhood
- Seeking better housing
- Seeking better schools
- 🗆 Other, please specify: 🔄

7a. What were the top three communities you considered in your housing search? (Please list up to three)

1.	
<b>z</b>	
3.	

7b. If not in the top three communities, was Lawrenceville included in your housing search? (Please check one)

⊂y<sub>es</sub> ⊂wo

8. What aspect(s) of life in Lawrenceville did you enjoy the most while you were a resident? (Please check all that apply)

- 🗆 Business district
- Neighborhood safety
- Gety services
- Schools
  - hools

Quality of housing
 Accessibility to transportation

- Arts&recreation
- Other, please specify:
- <u>Housing and Neighborhood Quality</u>
- 9. How would you rate the overall physical or structural condition of your former house or a partment in Lawrence ville? Would you say the condition was... (Please check one)
  - 🗆 Excellent
  - Very Good
  - Good
  - □ Pair □ Poor
  - 100

10. What about the condition of the other houses or buildings in your former Lawrenceville neighborhood? Would you say that, the physical condition of surrounding houses and buildings were... (Please check one)

- 🗆 Excellent
- Very Good
- 🗆 Good
- 🗆 Pair
- 🗆 Poor
- 11. When thinking about the amount of crime in Lawrenceville compared to other neighborhoods in the area, do you think it has... (Please check one)
  - More crime
  - About the same crime
  - Lesserime
  - Don't know

- 12. How would you rate the overall quality of public recreation in Lawrenceville, such as: parks, trails, and playgrounds? Would you say they are ... (Please check one)
  - 🗆 Excelent
  - Very Good
  - Good Good
  - 🗆 Fair
  - D Poor
- 13. While you lived in Lawrenceville, would you say that the overall quality of life in the neighborhood has... (Please check one)
  - Improved
  - Declined
  - Stayed about the same
  - Don't know/ No answer
  - Refused to answer

14. Did you have any environmental concerns about your former Lawrence ville neighborhood? (If yes, place specify)

15. How would you rate Lawrenceville as a place to live? Would you say it is ... (Please check one)

- 🗆 Excelent
- Very Good
- Good Good
- Fair D Poor

16a. Would you consider moving back to Lawrence ville? (Please check one)

- 🗆 Yes 🗆 No
- 16b. Why or Why not? (Please specify)

17a. After moving from Lawrenceville, how many times have you come back to the neighborhood? (Please check one)

- None
- 🗆 1-2 times
- □ 3-Stimes
- More than 5 times

17b. What were the reasons that you came back to visit the neighborhood? (Please check all that apply)

- Work
- Priends and family
- 🗆 School

- Events
- Restaurants art galleries and right life
- Other, please specify:

#### The final set of questions is for demographic purposes only.

18. How old are you? \_\_\_\_\_\_ (years old)

19. Arre you...

🗆 Male 🛛 🗆 Female

20. What is your current marital status? Are you...(Please check one)

- Married/ Eving with partner
- Divorced or separa ted
- Widowed
- Single / Never married

21. Please indicate your race/ethnicity (Please checkall that apply)

- White
- Rack or African American
- Asian or Pacific Islander
- Native American or American Indian
- Latino/Hisparic
- Other, plan se specify:

22. What is the highest grade or level of school that you have completed? (Please check one)

- Did not graduate from high school
- High school gradua te or GED
- Some college or 2-year degree
- 4-year colleged agree
- More than 4-year colleged egree

23. What is your currentemployment status? Are you... (Please check all that apply)

- Broplayed full time
- Unemployed
- Retired Working part time
- Full-Time Student

- Employed part-time
   Retired Notworking
- Homemaker
  Other

24. Which of the following best describes your household's total yearly income? (Please check one)

- 🖵 Under \$30,000
- 🗆 \$\$0,000 to \$\$0,000
- 🗆 \$50,000 🗠 \$100,000
- Over \$100,000

25. How many people live in your household including yourself? Please specify:	
26. How many children under the age of 18 live in your household? Please specify:	
27. How long is your average one-way commute to work/ school? Please specify:	Minutes

Flease return the completed survey in the enclosed postage paid envelope or mail to: UCSUR, 121 University Place, Pittsburgh, PA 15260.

### **Appendix C: New Resident Survey Responses**

Year of move	Number	Percent
Prior to 2005	16	8.9
2005	6	3.4
2006	6	3.4
2007	21	11.7
2008	16	8.9
2009	21	11.7
2010	54	30.2
2011	39	21.8
Total	179	100.0

 Table 23. Lawrenceville new resident survey: year of move (Question 1a)

### Table 24. Lawrenceville new resident survey: neighborhood of residence (Question 1b)

Neighborhood	Number	Percent
Lower Lawrenceville	46	24.6
Central Lawrenceville	101	54.0
Upper Lawrenceville	40	21.4
Total	187	100.0

Table 25. Lawrenceville new resident survey: origin of movers to Lawrenceville, by destination neighborhood (Question 2)

Origin		ver nceville		ntral nceville	•	per nceville	Tot Lawren	
5	Number	Percent	Number	Percent	Number	Percent	Number	Percent
City of								
Pittsburgh	29	63.0	56	56.6	23	57.5	108	58.4
Suburban								
Pittsburgh	5	10.9	20	20.2	11	27.5	36	19.5
Outside the								
region	12	26.1	23	23.2	6	15.0	41	22.2
Total	46	100.0	99	100.0	40	100.0	185	100.0

Neighborhood of origin	Number	Percent
Lawrenceville	32	29.1
Shadyside	14	12.7
Bloomfield	10	9.1
Friendship	9	8.2
South Side	7	6.4
Oakland	7	6.4
North Side	6	5.5
East Liberty	4	3.6
Morningside	3	2.7
Squirrel Hill	3	2.7
Regent Square	2	1.8
Garfield	2	1.8
Greenfield	2	1.8
8 neighborhoods with 1 mover	1	0.9
Total	110	100.0

# Table 26. Lawrenceville new resident survey: neighborhood of origin – movers from a City of Pittsburgh address (Question 2)

East		
Community	Number	Percent of
Penn Hills	3	7.7
Murrysville	2	5.1
Swissvale	2	5.1
Wilkinsburg	2	5.1
Churchill	1	2.6
Edgewood	1	2.6
Forest Hills	1	2.6
Monroeville	1	2.6
West Newton	1	2.6
Wilmerding	1	2.6
Total East	15	38.5
North		
Community	Number	Percent of
Bellevue	2	5.1
Shaler	2	5.1
Wexford	2	5.1
Cranberry	1	2.6
Fox Chapel	1	2.6
Freeport	1	2.6
Glenshaw	1	2.6
McCandless	1	2.6
Millvale	1	2.6
Sharpsburg	1	2.6
Springdale	1	2.6
Vandergrift	1	2.6
Total North	15	38.5
South /West		
Community	Number	Percent of
Dormont	2	5.1
Bethel Park	1	2.6
Crafton/Ingram	1	2.6
Mt. Lebanon	1	2.6
Mt. Oliver	1	2.6
South Hills	1	2.6
Upper St. Clair	1	2.6
West Mifflin	1	2.6
Total	9	23.1
Total Suburban	39	100.0

Table 27. Lawrenceville new resident survey: previous address in Pittsburgh suburb by region(Question 2)

Tomuro	Previous residence		Current re	sidence
Tenure	Number	Percent	Number	Percent
Own	23	12.2	57	30.2
Rent	149	79.3	130	68.8
Other*	16	8.5	2	1.1
Total	188	100.0	189	100.0

### Table 28. Lawrenceville new resident survey: housing tenure (Questions 3 and 4)

\*Note: 11 of "others" lived with parents

#### Table 29. Lawrenceville new resident survey: current home type (Question 5)

Tenure	Number	Percent
Single Family	106	56.1
Apartment in a house	34	18.0
Apartment in apartment	33	17.5
Condominium	1	0.5
Other	15	7.9
Total	189	100.0

Table 30. Lawrenceville new resident survey: top-three communities included in the housing search (Question 6a)

Community	Number	Percent
Lawrenceville*	142	80.2
Bloomfield	89	50.3
Shadyside	39	22.0
Friendship	34	19.2
Squirrel Hill	19	10.7
South Side	14	7.9
Highland Park	13	7.3
Regent Square	10	5.6
Oakland	9	5.1
Morningside	9	5.1
Polish Hill	8	4.5
Strip District	6	3.4
Sharpsburg	6	3.4
North Side	6	3.4
East Liberty	6	3.4
Total	177	100.0

Respondents listed up to three communities, Table shows only communities listed by five or more respondents

\*Seven respondents considered Lawrenceville alone

Upper Lawrenceville considered?	Number	Percent
Yes	83	45.1
No	101	54.9
Total	184	100.0

Table 31. Lawrenceville new resident survey: consideration of Upper Lawrenceville in housing search(Question 6b)

## Table 32. Lawrenceville new resident survey: justification for not considering Upper Lawrenceville (Question 6c)

Reason	Number	Percent
Safety	32	59.3
Poor housing quality and blight	27	50.0
Distant or isolated location	15	27.8
Other	12	22.3
Poor traffic and transit	8	14.8
Business district of lesser quality	8	14.8
Housing availability	2	3.7
Total Respondents	89	100.0

Responses include new residents of Lower and Central Lawrenceville that did not consider living in Upper Lawrenceville

## Table 33. Lawrenceville new resident survey: reasons for considering Upper Lawrenceville (Question6c)

_	Lower and	Central	Upper Lawrenceville		
Reason	Lawrenceville	resident	reside	nt	
	Number	Percent	Number	Percent	
Affordability	10	18.5	14	50.0	
Viewed as up and coming	4	7.4	4	14.3	
Close proximity	3	5.6	1	3.6	
Other	29	53.7	13	43.1	
Total Respondents	54	100.0	28	100.0	

Housing search resource	Number	Percent
Internet	90	47.6
Friends, Family, or word of mouth	51	27.0
Real estate agency	38	20.1
Paper rental guides	12	6.3
Relocation consultant	1	0.5
Other	15	7.9
Total	189	100.0

Table 34. Lawrenceville new resident survey: resources used in new resident housing searches (Question 7)

Table 35. Lawrenceville new resident survey: attended Lawrenceville House Tour prior to move (Question 8)

Attendance	Number	Percent		
Yes	11	5.8		
No	179	94.2		
Total	190	100.0		

Reason	Low Lawren		Central Lawrenceville		Upper Lawrenceville		Lawrenceville Total	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Cost of living	24	52.2	53	52.5	22	55.0	99	52.9
Live closer to work/school	22	47.8	42	41.6	18	45.0	82	43.9
Live closer to family/friends	12	26.1	32	31.7	13	32.5	57	30.5
Seek better housing	13	28.3	24	23.8	4	10.0	41	21.9
Seek safer neighborhood	4	8.7	11	10.9	3	7.5	18	9.6
Open-ended "other" resp	oonses							
Business district/vibrancy	14	30.4	27	26.7	6	15.0	47	25.1
Sense of community	3	6.5	12	11.9	6	15.0	21	11.2
Transportation and accesibility	5	10.9	4	4.0	2	5.0	11	5.9
Walkable community	2	4.3	6	5.9	0	0.0	8	4.3
Miscellaneous	7	15.2	11	10.9	9	22.5	27	14.4
Total respondents	40	5	10	)1	4	0	187	

Most-attractive	Lower Lawrenceville		Central Lawrenceville		Upr Lawren		Total Lawrenceville	
aspect of life	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Business district	30	65.2	70	69.3	21	52.5	123	64.4
Arts and recreation	30	65.2	66	65.3	24	60.0	121	63.4
Accessibility to transportation	27	58.7	55	54.5	13	32.5	97	50.8
Quality of housing	14	30.4	39	38.6	10	25.0	64	33.5
Neighborhood safety	15	32.6	34	33.7	5	12.5	55	28.8
City services	8	17.4	16	15.8	2	5.0	27	14.1
Schools	2	4.3	4	4.0	0	0.0	6	3.1
Open-ended "other" re	sponses							
Accessible location	5	10.9	5	5.0	1	2.5	13	6.8
Sense of community	2	4.3	6	5.9	3	7.5	11	5.8
Affordability	3	6.5	4	4.0	2	5.0	9	4.7
Vibrancy	1	2.2	5	5.0	1	2.5	7	3.7
Walkable	1	2.2	3	3.0		0.0	4	2.1
Other: miscellaneous	1	2.2	8	7.9	4	10.0	13	6.8
Total Respondents	46	5	10	1	40	)	191	

Table 37. Lawrenceville new resident survey: most attractive aspect of life in Lawrenceville (Question 10)

*Note – not all respondents listed a neighborhood. Respondents were able to provide multiple responses.* 

# Table 38. Lawrenceville new resident survey: rate overall physical or structural condition of house or apartment by neighborhood of residence (Question 11)

Condition	Lower Lawrenceville		Central Lawrenceville		Upper Lawrenceville		Total Lawrenceville	
rating	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Excellent	5	10.9	16	15.8	4	10.0	25	13.1
Very good	15	32.6	44	43.6	17	42.5	77	40.3
Good	16	34.8	32	31.7	9	22.5	59	30.9
Fair	6	13.0	7	6.9	9	22.5	23	12.0
Poor	4	8.7	2	2.0	1	2.5	7	3.7
Total	46	100.0	101	100.0	40	100.0	191	100.0

Note – not all respondents listed a neighborhood

Condition	Owner-occupied		Renter-oc	cupied	Total Lawrenceville		
rating	Number	Percent	Number	Percent	Number	Percent	
Excellent	10	17.5	17	13.1	25	13.1	
Very good	33	57.9	62	47.7	77	40.3	
Good	9	15.8	37	28.5	59	30.9	
Fair	2	3.5	7	5.4	23	12.0	
Poor	2	3.5	4	3.1	7	3.7	
Total	57	100.0	130	100.0	191	100.0	

## Table 39. Lawrenceville new resident survey: rating of overall physical or structural condition of house or apartment by housing tenure (Question 11)

Note - not all respondents reported housing tenure - table excludes other responses

### Table 40. Lawrenceville new resident survey: rating of overall condition of other houses and buildings in neighborhood by neighborhood of residence (Question 12)

Condition		Lower Lawrenceville		ral ceville	Upper Lawrenceville			
rating	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Excellent	1	2.2	0	0.0	0	0.0	1	0.5
Very good	9	19.6	24	23.8	3	7.5	36	18.8
Good	20	43.5	60	59.4	9	22.5	93	48.7
Fair	10	21.7	13	12.9	21	52.5	44	23.0
Poor	6	13.0	4	4.0	7	17.5	17	8.9
Total	46	100.0	101	100.0	40	100.0	191	100.0

Table 41. Lawrenceville new resident survey: agreement with statement "people willing to helpneighbors" (Question 13)

Agreement	Number	Percent
Strongly agree	52	27.4
Somewhat agree	84	44.2
Somewhat disagree	20	10.5
Strongly disagree	13	6.8
Don't know/no answer	21	11.1
Total	190	100.0

Crime by	Lower Lawrenceville		Central Lawrenceville		Upper Lawrenceville		Total Lawrenceville	
comparison	Number	Percent	Number	Percent	Number	Percent	Number	Percent
More	5	10.9	9	8.9	12	30.0	26	13.6
About the same	24	52.2	49	48.5	19	47.5	94	49.2
Less	11	23.9	28	27.7	5	12.5	46	24.1
Don't know	6	13.0	15	14.9	4	10.0	25	13.1
Total	46	100.0	101	100.0	40	100.0	191	100.0

# Table 42. Lawrenceville new resident survey: crime compared to other neighborhoods in the area by neighborhood of residence (Question 14)

# Table 43. Lawrenceville New Resident Survey: Visits to a Lawrenceville community event or institution prior to move? (Question 15a)

Number of visits	Number	Percent
None	61	32.6
1-2 times	38	20.3
3-5 times	27	14.4
Over 5 times	61	32.6
Total	187	100.0

Table 44. Lawrenceville new resident survey: number of visits to community events or institutionsafter moving (Question 15b)

Visits	Number	Percent
None	19	10.1
1-2 times	24	12.7
3-5 times	31	16.4
Over 5 times	115	60.8
Total	189	100.0

Quality Lawrenceville		Central Lawrenceville		Upper Lawrenceville		Total Lawrenceville		
rating	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Excellent	3	6.5	1	1.0	1	2.5	5	2.6
Very good	4	8.7	16	16.0	7	17.5	27	14.2
Good	13	28.3	41	41.0	10	25.0	65	34.2
Fair	16	34.8	28	28.0	11	27.5	55	28.9
Poor	4	8.7	9	9.0	9	22.5	22	11.6
Don't know	6	13.0	5	5.0	2	5.0	16	8.4
Total	46	100.0	100	100.0	40	100.0	190	100.0

Table 45. Lawrenceville new resident survey: rating the overall quality of public recreation - parks, trails, and playgrounds by neighborhood of residence (Question 16)

Table 46. Lawrenceville new resident survey: environmental concerns by neighborhood of residence
(Question 17)

Concerns	Lower Lawrenceville		Central Lawrenceville		Upper Lawrenceville		Total Lawrenceville	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Litter/trash on streets	13	28.3	14	13.9	11	27.5	38	19.9
Air quality/vehicle pollution	2	4.3	10	9.9	2	5.0	14	7.3
Manufacturing plants	1	2.2	4	4.0	2	5.0	7	3.7
Industrial legacy	0	0.0	4	4.0	1	2.5	5	2.6
Vermin	1	2.2	2	2.0	1	2.5	4	2.1
Other	10	21.7	19	18.8	7	17.5	37	19.4
Total respondents	46	100.0	101	100.0	40	100.0	191	100.0

Quality of	Lower Central		tral	Upp	per	Total		
-	Lawrer	nceville	Lawrenceville		Lawrenceville		Lawrenceville	
IITe	life Number Percent		Number Percent		Number Percent		Number	Percent
Excellent	6	13.6	20	20.2	1	2.5	27	14.4
Very								
good	26	59.1	55	55.6	15	37.5	98	52.4
Good	11	25.0	19	19.2	15	37.5	47	25.1
Fair	1	2.3	4	4.0	4	10.0	9	4.8
Poor	0	0.0	1	1.0	5	12.5	6	3.2
Total	44	100.0	99	100.0	40	100.0	187	100.0

Table 47. Lawrenceville new resident survey: overall quality of life by neighborhood of residence
(Question 18)

# Table 48. Lawrenceville new resident survey: three aspects of community you would like to improve by neighborhood of residence (Question 19)

Suggested	Lower Lawrenceville		Central Lawrenceville		Upper Lawrenceville		Total Lawrenceville	
improvements	Number	Percent	Number	Percent	Number	Percent	Number	Percent
More business offerings (including grocery)	20	43.5	51	50.5	6	15.0	78	40.8
Parks/recreation	19	41.3	37	36.6	12	30.0	70	36.6
Safety	11	23.9	19	18.8	20	50.0	52	27.2
Trash	12	26.1	20	19.8	14	35.0	46	24.1
Traffic/transit/bike friendliness	9	19.6	23	22.8	5	12.5	37	19.4
Blight	9	19.6	11	10.9	11	27.5	31	16.2
Public infrastructure	7	15.2	17	16.8	6	15.0	30	15.7
Community involvement	3	6.5	7	6.9	1	2.5	12	6.3
Other	7	15.2	29	28.7	11	27.5	50	26.2
Total respondents	46	100.0	101	100.0	40	100.0	191	100.0

	Owner-Oo	cupied	Renter-Oc	cupied	Lawrenceville Total		
Likelihood	Number	Percent	Number	Percent	Number	Percent	
Very likely	3	5.3	28	21.7	32	16.8	
Somewhat likely	4	7.0	41	31.8	45	23.7	
Not at all likely	49	86.0	46	35.7	98	51.6	
Don't know/no					15	7.9	
answer	1	1.8	14	10.9			
Total	57	100.0	129	100.0	190	100.0	

Table 49. Lawrenceville new resident survey: how likely are you to move from your current homewithin the next year? (Question 20)

Table 50. Lawrenceville new resident survey: expect to live in Lawrenceville 5 years from now? (Question 21)

Remain Owner-Occupied		Renter-Occ	upied	Total Lawrenceville		
resident						
in 5 years	Number	Percent	Number	Percent	Number	Percent
Yes	31	54.4	32	24.8	64	33.7
No	12	21.1	49	38.0	63	33.2
Don't					63	33.2
Know	14	24.6	48	37.2		
Total	57	100.0	129	100.0	190	100.0

Table 51. Lawrenceville new resident survey: anticipated reason for moving within the next fiveyears (Question 21)

Expected reason for moving	Number	Percent
Work or school	20	29.9
Seeking better family environment	4	6.0
Seeking different housing	6	9.0
Other	28	41.8
Total respondents	67	100.0

Includes responses from those not likely to be a Lawrenceville resident in five years

Table 52. Lawrenceville new resident survey: population distribution by age, survey respondents vs.
Census 2010 Age 18 and over (Question 22)

Age	Survey resp	ondents	Census 2010		
J. J	Number	Percent	Number	Percent	
18-24	15	8.0	1,047	13.1	
25-34	105	55.9	1,993	25.0	
35-44	24	12.8	1,086	13.6	
45-54	22	11.7	1,269	15.9	
55-64	13	6.9	1,048	13.2	
65-74	3	1.6	672	8.4	
75+	6	3.2	852	10.7	
Total Age 18 and over	188	100.0	7,967	100.0	

### Table 53. Lawrenceville new resident survey: gender (Question 23)

Gender	Number	Percent
Male	76	40.4
Female	112	59.6
Total	188	100.0

### Table 54. Lawrenceville new resident survey: marital status (Question 24)

Marital Status	Number	Percent
Married/ living with partner	83	43.9
Single / Never married	77	40.7
Divorced or separated	21	11.1
Widowed	8	4.2
Total	189	100.0

### Table 55. Lawrenceville new resident survey: race / ethnicity (Question 25)

Race	New resident survey respondents		Census 2010	
	Number	Percent	Number	Percent
White	157	79.7	7,265	76.5
Black/African American	16	8.1	1,719	18.1
Other*	24	12.2	508	5.4
Total	197	100.0	9,492	100.0

\* "Other" responses include Hispanic/Latino for survey respondents. This ethnicity is not measured as a race in census data.

Educational attainment	New resident survey respondents	
	Number	Percent
Did not graduate from high school	5	2.7
High school graduate or GED	20	10.7
Some college or 2- year degree	29	15.5
4-year college degree	57	30.5
More than 4-year college degree	76	40.6
Total Population over age	187	100.0

### Table 56. Lawrenceville new resident survey: educational attainment (Question 26)

### Table 57. Lawrenceville new resident survey: employment status (Question 27)

Employment status	Number	Percent
<b>Employed Full Time</b>	114	55.6
Employed part-time	29	14.1
Full Time Student	16	7.8
Unemployed	14	6.8
Retired not working	14	6.8
Other	14	6.8
Homemaker	3	1.5
Retired Work Part Time	1	0.5
Total	205	100.0

Note – Respondents able to list more than one status – e.g. working part time and full-time student.

#### Table 58. Lawrenceville new resident survey: household income (Question 28)

Household income	New resident survey respondents		
	Number	Percent	
Under \$30,000	67	36.6	
\$30,000 to \$50,000	50	27.3	
\$50,000 to \$100,000	51	27.9	
Over \$100,000	15	8.2	
Total	183	100.0	

People in household	Number	Percent
1	45	24.6
2	103	56.3
3	20	10.9
4 or more	15	8.2
Total	183	100.0

Table 59. Lawrenceville new resident survey: number of people in household (Question 29)

Table 60. Lawrenceville new resident survey: respondents with children under 18 (Questions 30a and 31a)

With children under age 18?	Number	Percent
Yes	24	13.0
No	160	87.0
Total	184	100.0

Table 61. Lawrenceville new resident survey: number of children in household by age of child (Questions 30a and 31a)

Number of	Number of Respondents			
Children	With Children Under age 6 With children Ages 6-18			en Ages 6-18
0	164	89.6	164	91.6
1	14	7.7	10	5.6
2 or more	5	2.7	5	2.8
Total	183	100.0	179	100.0

Table 62. Lawrenceville new resident survey: number of children in day care or preschool (Question 30b)

In day care or		
pre-school	Number	Percent
Yes	6	3.3
No	177	96.7
Total	183	100.0

Type of school	Number	Percent
Public	17	8.9
Private	0	0.0
Charter	2	1.0
No School	77	40.3
Total	191	100.0

Table 63. Lawrenceville new resident survey: K-12 school attendance by school type (Question 31b)

Table 64. Lawrenceville new resident survey: main form of transportation (Question 32)

Means of transportation	Number	Percent
Own car, truck, or motorcycle	136	71.2
Ride with friend or family	21	11.0
Public transit	86	45.0
Cycling	54	28.3
Walking	79	41.4
Other	8	4.2
Total	191	100.0

### **Appendix D: Former Resident Survey Responses**

Year of move	Number	Percent
Prior to 2007	4	10.3
2007	7	17.9
2008	2	5.1
2009	1	2.6
2010	16	41.0
2011	9	23.1
Total	39	100.0

 Table 65. Lawrenceville former resident survey: year of move (Question 1a)

Table 66. Lawrenceville former resident survey: previous Lawrenceville neighborhood (Question 1b)

Neighborhood	Number	Percent
Lower Lawrenceville	9	23.1
Central Lawrenceville	21	53.8
Upper Lawrenceville	9	23.1
Total	39	100.0

Table 67. Lawrenceville former resident survey: length of residence in Lawrenceville (Question 1c)

Length of residence	Number	Percent
Less than one year	2	5.1
1-3 years	14	35.9
3-5 years	9	23.1
5-10 years	3	7.7
More than 10 years	11	28.2
Total	39	100.0

Location	Number	Percent
Outside the region	7	17.9
Suburban Pittsburgh	18	46.2
City	14	35.9
Total	39	100.0

Table 68. Lawrenceville former resident survey: location of new residence (Question 2)

Table 69. Lawrenceville former resident survey: tenure of previous home (Question 3)

Tenure	Number	Percent
Owned	15	38.5
Rented	21	53.8
Other	3	7.7
Total	39	100.0

Table 70. Lawrenceville Former Resident Survey tenure of current home? (Question 4)

Tenure	Number	Percent
Own	15	38.5
Rent	21	53.8
Other	3	7.7
Total	39	100.0

 Table 71. Lawrenceville former resident survey: previous home type (Question 5)

Home type	Number	Percent
Single-family home	24	61.5
Apartment in a house	3	7.7
Apartment in an apartment building	5	12.8
Other, please specify:	7	17.9
Total	39	100.0

Reason for move	Number	Percent
Seeking a safer neighborhood	14	35.9
Seeking better housing	10	25.6
Move closer to family or friends	8	20.5
Move closer to work or school	5	12.8
Cost of living	5	12.8
Seeking better schools	4	10.3
Open-ended "other" responses		
Other: Housing issue	8	20.5
Other: Not Classified	6	15.4
Other: Crime or nuisance activity	5	12.8
Other: Family Issue	5	12.8
Other: Work or school move	3	7.7
Other: Seeking better family	1	2.6
Total Respondents	39	100.0

Table 72. Lawrenceville former resident survey: reason for moving (Question 6)

Table 73. Lawrenceville former resident survey: top three communities considered in search (Question 7a)

Community	Number	Percent
Lawrenceville	7	17.5
Shadyside	5	12.5
Friendship	4	10.0
Ross Township	4	10.0
Shaler Township	4	10.0
Squirrel Hill	4	10.0
Bloomfield	3	7.5
Highland Park	3	7.5
Regent Square	3	7.5
Reserve Township	3	7.5
Aspinwall Borough	2	5.0
McCandless Township	2	5.0
Morningside	2	5.0
North Hills*	2	5.0
Oakland	2	5.0
Point Breeze	2	5.0
Total	40	100.0

\*Two respondents named no specific North Hills community

Table includes communities included in two or more searches

Table 74. Lawrenceville former resident survey: respondents including Lawrenceville in their housing search (Question 7b)

Lawrenceville included in search?	Number	Percent
Yes	9	29.0
No	22	71.0
Total	31	100.0

Table 75. Lawrenceville former resident survey: most enjoyable aspects of life in Lawrenceville(Question 8)

Most-attractive aspect of life	Number	Percent
Business district	24	60.0
Accessibility to transportation	19	47.5
Arts and recreation	16	40.0
Neighborhood safety	11	27.5
City services	7	17.5
Quality of housing	5	12.5
Schools	1	2.5
Open-ended "other" responses		
Other: neighbors	4	10.0
Other: restaurants	3	7.5
Other: miscellaneous	8	20.0
Total	40	100.0

Table 76. Lawrenceville former resident survey: overall condition of your housing unit inLawrenceville (Question 9)

<b>Condition rating</b>	Number	Percent
Excellent	3	7.5
Very good	14	35.0
Good	11	27.5
Fair	7	17.5
Poor	5	12.5
Total	40	100.0

Condition rating	Number	Percent
Excellent	0	0.0
Very good	5	12.8
Good	12	30.8
Fair	15	38.5
Poor	7	17.9
Total	39	100.0

### Table 77. Lawrenceville former resident survey: condition of other housing (Question 10)

Table 78. Lawrenceville former resident survey: crime compared to other neighborhoods in area(Question 11)

Crime by comparison	Number	Percent
More crime	12	30.0
About the same crime	17	42.5
Less crime	7	17.5
Don't know	4	10.0
Total	40	100.0

Table 79. Lawrenceville former resident survey: quality of public recreation (Question 12)

Quality rating	Number	Percent
Very good	2	5.6
Good	10	27.8
Fair	19	52.8
Poor	5	13.9
Total	36	100.0

Table 80. Lawrenceville former resident survey: change in the quality of life (Question 13)

Overall quality of life	Number	Percent
Improved	11	28.2
Declined	12	30.8
Stayed about the same	14	35.9
Don't know/ No answer	2	5.1
Total	39	100.0

Environmental concern	Number
Litter/trash	5
Crime	2
Air Quality	2
Other	1

Table 82. Lawrenceville former resident survey: rating of Lawrenceville as a place to live (Question15)

Rating as place to live	Number	Percent
Excellent	1	2.5
Very good	6	15.0
Good	19	47.5
Fair	7	17.5
Poor	7	17.5
Total	40	100.0

Table 83. Lawrenceville former resident survey: residents considering a return (Question 16a)

Consider return	Number	Percent
Yes	20	50.0
No	20	50.0
Total	40	100.0

10 cited vibrancy as the reason they would consider a return

6 mentioned safety as the reason for not considering a return

Table 84. Lawrenceville former resident survey: visits since moving (Question 17a)

Number of visits	Number	Percent
None	5	12.8
1-2 times	10	25.6
3-5 times	3	7.7
Over 5 times	21	53.8
Total	39	100.0

Reason for visit	Number	Percent
Friends and family	23	67.6
Restaurants, art galleries, nightlife	20	58.8
Other	12	35.3
Events	4	11.8
Work	2	5.9
Schools	0	0.0
Total	34	100.0

### Table 85. Lawrenceville former resident survey: reason for visiting (Question 17b)

Table 86. Lawrenceville former resident survey: age (Question 18)

Age	Number	Percent
18-24	4	10.5
25-34	11	28.9
35-44	4	10.5
45-54	8	21.1
55-64	5	13.2
65-74	3	7.9
75+	3	7.9
Total	38	100.0

Table 87. Lawrenceville former resident survey: gender (Question 19)

Gender	Number	Percent
Male	13	33.3
Female	26	66.7
Total	39	100.0

Table 88. Lawrenceville former resident survey: marital status (Question 20)

Marital status	Number	Percent
Married/ living with partner	16	41.0
Divorced or separated	4	10.3
Widowed	3	7.7
Single / Never married	16	41.0
Total	39	100.0

Table 89. Lawrenceville former resident survey: race/eth	nicity (Question 21)
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Race	Number	Percent
White	33	86.8
Black or African American	4	10.5
Other	3	7.9
Total	38	100.0

"Other" includes latino/hispanic

### Table 90. Lawrenceville former resident survey: educational attainment (Question 22)

Highest grade completed	Number	Percent
Did not graduate from high school	4	10.3
High school graduate or GED	4	10.3
Some college or 2- year degree	6	15.4
4-year college degree	12	30.8
More than 4-year college degree	13	33.3
Total	39	100.0

### Table 91. Lawrenceville former resident survey: employment status (Question 23)

Employment status	Number	Percent
Employed full time	24	61.5
Unemployed	1	2.6
Retired work Part Time	2	5.1
Full Time Student	3	7.7
Employed part-time	1	2.6
Retired not working	4	10.3
Homemaker	2	5.1
Other	4	10.3
Total	39	100.0

Income	Number	Percent
Under \$30,000	11	29.7
\$30,000 to \$50,000	11	29.7
\$50,000 to \$100,000	9	24.3
Over \$100,000	6	16.2
Total	37	100.0

### Table 92. Lawrenceville former resident survey: household income (Question 24)

Table 93. Lawrenceville former resident survey: number of people living in household (Question 25)

People in household	Number	Percent
1	9	24.3
2	19	51.4
3	4	10.8
4	5	13.5
Total	38	100.0

Table 94. Lawrenceville former resident survey: number of children under age 18 living in household (Question 26)

Children	Number	Percent
0	30	81.1
1	4	10.8
2	3	8.1
Total	37	100.0

Table 95. Lawrenceville former resident survey: length of average commute, in minutes (Question	
27)	

Minutes	Number	Percent
0	2	6.9
5	2	6.9
10	1	3.4
15	2	6.9
20	9	31.0
25	4	13.8
30	4	13.8
35	1	3.4
45	3	10.3
75	1	3.4
Total	29	100.0