

UCSUR's Brown Bag Speakers Series Presents...

"Creative Cities: The Future of Research in Urban Arts and Culture"



Ann Markusen, Ph.D.

Professor Emerita and Director, Arts Economy Initiative, Project on Regional and Industrial Economies, Humphrey School of Public Affairs, University of Minnesota, Minneapolis, MN.

**Wednesday, October 29th
Noon-1:15 pm**

**Note Location: W.W. Posvar Hall on
campus, Room 3911
230 S Bouquet St, Pittsburgh, PA 15213**

Over the past decade, under the rubric of creative placemaking, policymakers, planners and practitioners have turned to arts and culture to enliven city life and stimulate urban economies, but research challenges remain. What are the missions of urban arts and culture? How can offerings and engagement become more equitable and diverse? In fashioning good policy and making funding and planning decisions, what do city leaders and advocates need to know about the location preferences of artists, arts organizations and arts participants? Ann Markusen reviews what we know to date on these questions, and closes with reflections on the potential of arts and cultural research to link to broader urban theories, capitalize on interdisciplinary research and mixed methods, and integrate international research and experience in the field.

Ann Markusen, Ph.D. is Director of the Arts Economy Initiative and the Project on Regional and Industrial Economics at the University of Minnesota's Humphrey School of Public Affairs, and Principal of Markusen Economic Research.

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