Increasing Community Impact with PNCIS

June 3rd, 2011
“Bringing volunteers and communities together to improve the homes and lives of homeowners in need”

–Our Mission–
Community Block Build Model

STRENGTHEN THE COMMUNITY
- Target Specific Areas of Pittsburgh
- Partner with Community Groups
- Block by Block Model

TARGET NEIGHBORHOODS
- WEST PITTSBURGH
- THE HILLTOP
- PENN AVENUE CORRIDOR
## Challenges to the Block Build Model

### Finding Low Income Neighborhoods
- What areas have comparatively **low median household incomes** within the city/county?
- What areas have comparatively **low home values** for the city/county?

### Finding Seniors in Target Areas
- Where are homeowners who take **Senior tax exemptions**?
- Where are homeowners who have **owned their home for 30 years or more**?
Using PNCIS Data to Find Homeowners

- **Year of Last Sale**
  - A home last sold before 1980 indicates potential client.

- **Act 77 Sr. Homestead Exempt**
  - Eligibility for the exemption is similar to our eligibility guidelines.

- **Owner’s Address (Tax Change Notice)**
  - Indicates zoning type and possible homeowners.
Applying the Data

- We have Map Reports indicating census blocks with high concentrations of seniors in our 3 target areas.

- We have spreadsheets listing names and addresses of potential clients.

- We conducted targeted outreach in West Pittsburgh, sending out mailers to potential clients.
What We Learned from Using PNCIS

- Familiarize yourself with Census Data for Allegheny County (American Community Survey)

- PNCIS is a unique program that other affiliates of Rebuilding Together have similar need for but do not have access to in other cities. Thank you PNCIS!!!
Early Results

- Identified **10** Census Blocks With High Concentrations of Seniors.
- Located **575** Potential Clients in West Pittsburgh.
- Received **10** new applications in West Pittsburgh.
- Completed **2** Block Builds in 2010 in The Hilltop and West Pittsburgh.
Long Term Hopes

- Strategically Identify More Homeowners
- Strengthen Our Community Partnerships
- Increase Overall Neighborhood Impact
THANK YOU PNCIS!